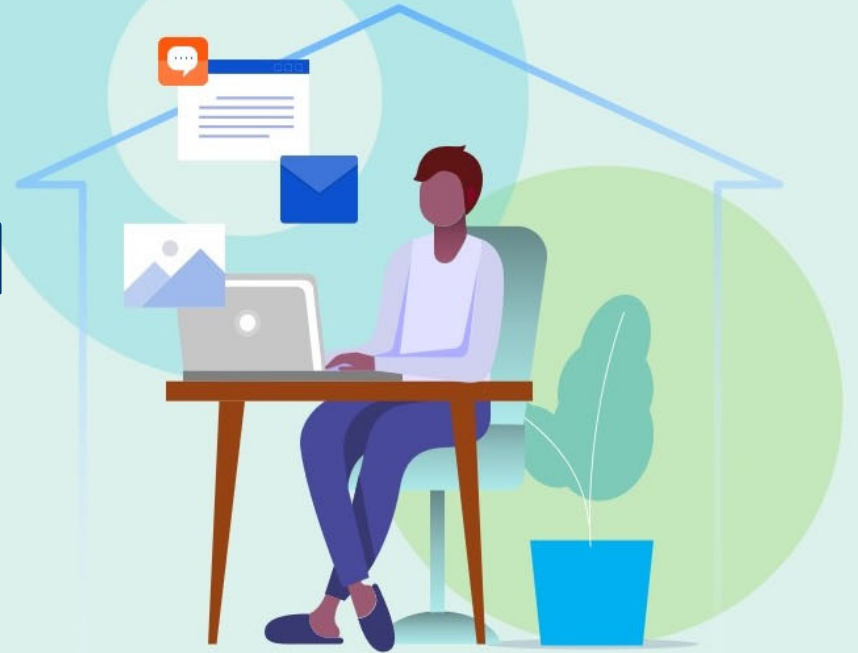


# Ex Libris campusM Product Roadmap 2021-2022

April 2021





# 2021 Delivery and Development Plan

# Product Enhancements Delivered in Q1/2021

## JANUARY 2021

### TOP 5

- ✓ Leganto Product Integration
- ✓ Generic Live Tile Product Integration
- ✓ User Management Enhancements
- ✓ Gmail Product Integration Live Tile
- ✓ Custom Live Tile Icons for Canvas and D2L

## FEBRUARY 2021

### TOP 5

- ✓ Web App Blended Calendar View
- ✓ Calendar Refactoring
- ✓ Creating App Roles API
- ✓ ID Card – Enlarged Dynamic Date/Time Display
- ✓ Lists – Checklists, Favorites & Live Tile

## MARCH 2021

### TOP 5

- ✓ Key Contact Email Address in App Manager
- ✓ Populate Notification Groups Using CSV
- ✓ Modifying App Manager Login Screen
- ✓ Quick Polls Anonymous Polls
- ✓ List - Item Search and Live Tile enhancements

# Upcoming Product Integrations

Additional Product Integrations and enhancement to existing Product Integrations are delivered as part of the monthly release cycle



**ORACLE**  
PEOPLESOFT

Class  
Schedule  
(Oracle PeopleSoft)



**AUIISO**  
RETENTION

Student  
Retention  
(Aviso)



**SOLUTIONPATH**  
STREAM

Student  
Success  
(Solutionpath STREAM)



UniWellBeing

Student  
Wellbeing  
(UniWellBeing)



**ExLibris**  
Summon

Library  
Discovery  
(Summon)

# Making App Manager More Accessible

Providing insights into how your app is being used and how to make the most of the latest app features:

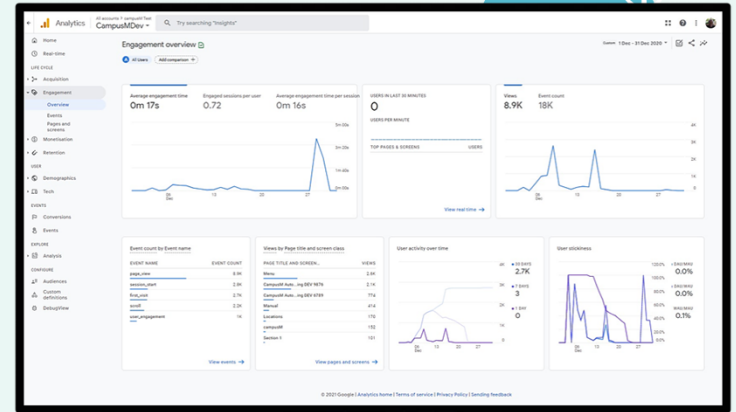
- ✓ **Guided App Manager tutorials** to walk you through deployment of new and existing features
- ✓ **Feature Usage Analytics** to highlight app utilization



# Launching Google Analytics Support

Enabling integration of campusM Insight data into your Google Analytics platform to create a holistic overview of your digital channel usage

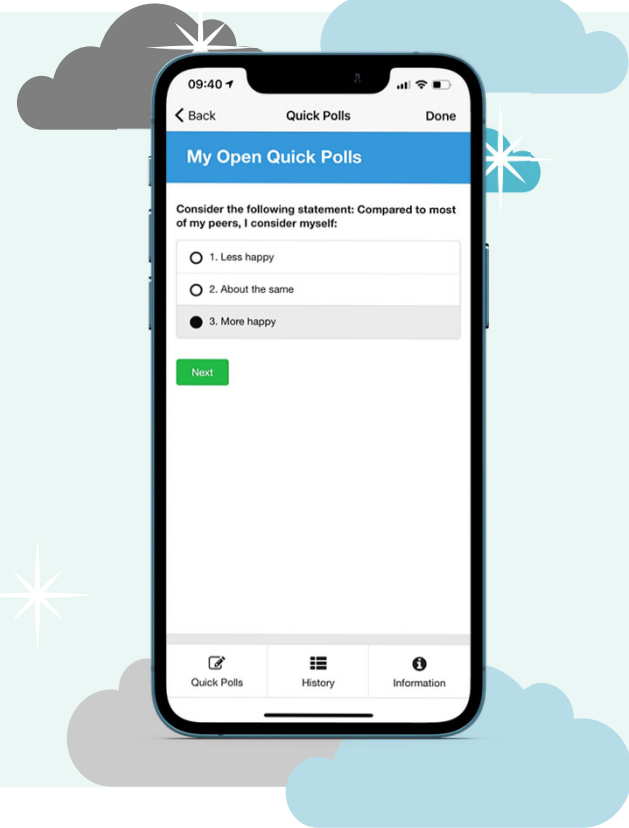
- ✓ App usage and tile clicks
- ✓ Custom Reporting and insight
- ✓ Integrated with existing digital channels



# Enhancing Quick Polls

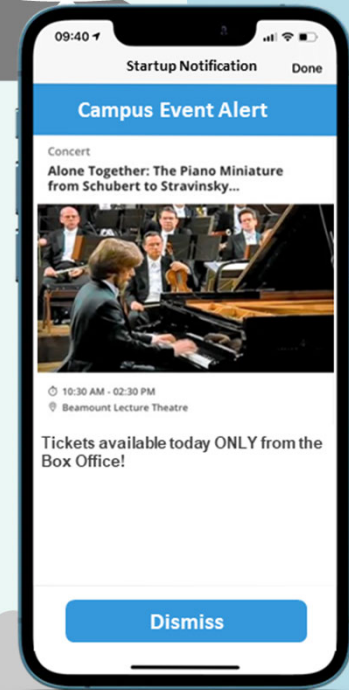
We will be rolling out additional features to Quick Polls to give you further insight into student experiences and wellbeing:

- ✓ Anonymous Polls for collecting sensitive data
- ✓ Multi-Question Polls (surveys)
- ✓ Data extract through App Manager, to improve the accessibility of Poll data



# Introducing Startup Notifications

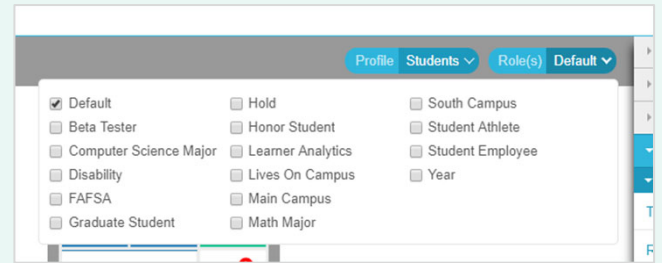
- ✓ **Startup Notifications** allow app entry splash screen interruption to maximize impact of your message



# Expanding Dynamic Roles

Target users with personalized, relevant services and information based on user and academic institutions definable tags.

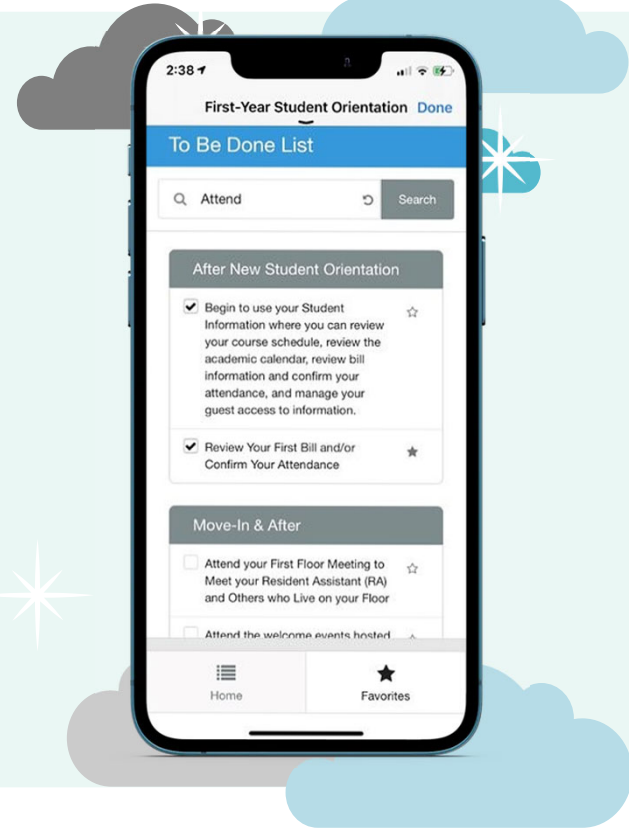
- ✓ Tag driven actions
- ✓ AEK attributable
- ✓ Extensible
- ✓ Creation and extract through API



# Making Lists More Useful

Allowing institutions to further utilize the List Product Integration, enabling end-users to:

- ✓ Add their own custom lists and items
- ✓ Enable reminders for list items
- ✓ Search lists for list items



# Expanding campusM Attendance Capabilities

## Available:

- ✓ Student Check-in History Dashboard Widget

## Upcoming:

- ✓ Ad-hoc event creation and check-in
- ✓ Alternative sessions check-in
- ✓ Administrator check-in





# 2021 Strategic Spotlight: UCX – User-Centered eXperience

# Introducing campusM UCX

## The User-Centered eXperience Platform



University performance and success indicators are tightly correlated with the student experience. With campusM UCX, we're helping universities create remarkable student experiences through stunning UX, deep personalization, opportunities to connect with students and faculty, hyper-connected product integrations that show students what they need when they need it, discoverable events and so much more.

Together, we can make your students' lives easier and better.

# campusM UCX Building Blocks



## Product Integrations

Continued development of quick, easy and power integration experiences that bring information and workflows to the user



## Standardized Data Model

Entity-based data model that allows cross integration data flows and enables workflow-focused interactions rather than siloed integrations



## User Profile & Personalization

Continued theme of personalizing and contextualising the experience around the user. Including user profile and preference setting



## UX Refresh

Transformative, cross-channel user experience that is focused on the individual, prioritizing engagement, legibility and accessibility



## Intelligence

Combines data models with interface refresh to deliver the right information to the right students at the right time. Enabling your students to get stuff done

# campusM UCX - Key Benefits



Contextualized modern user interface



Cross-Data integrations and workflows



Personalized and personalizable experience



User-driven features



Cross channel experiences on device of choice



Agile Development

# campusM UCX - Scope for 2021



Homescreen



Notifications



Calendar and Events



Product Integrations

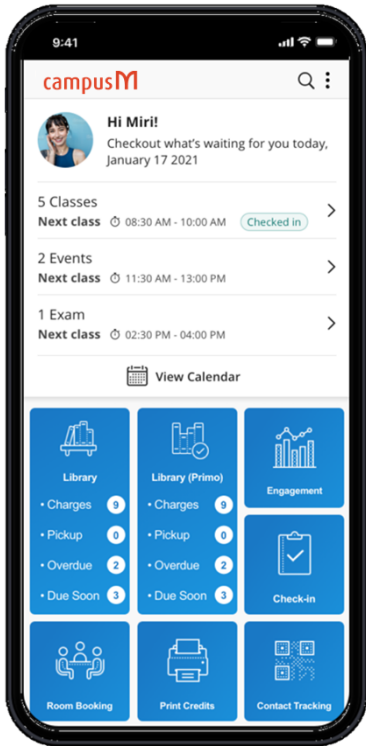


User Profile

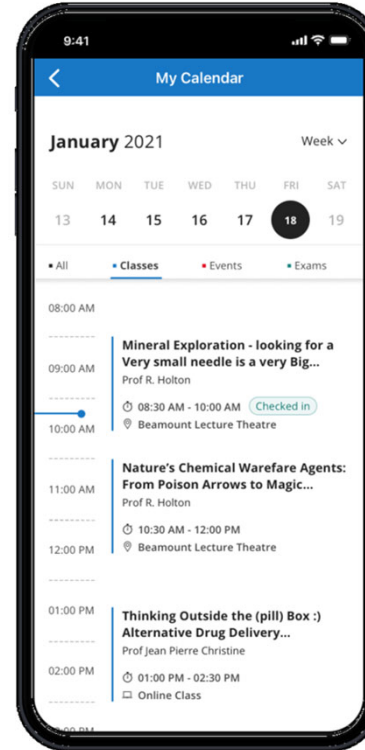


Mobile Technology

# UCX In Action: Redesigning the campusM Timetable

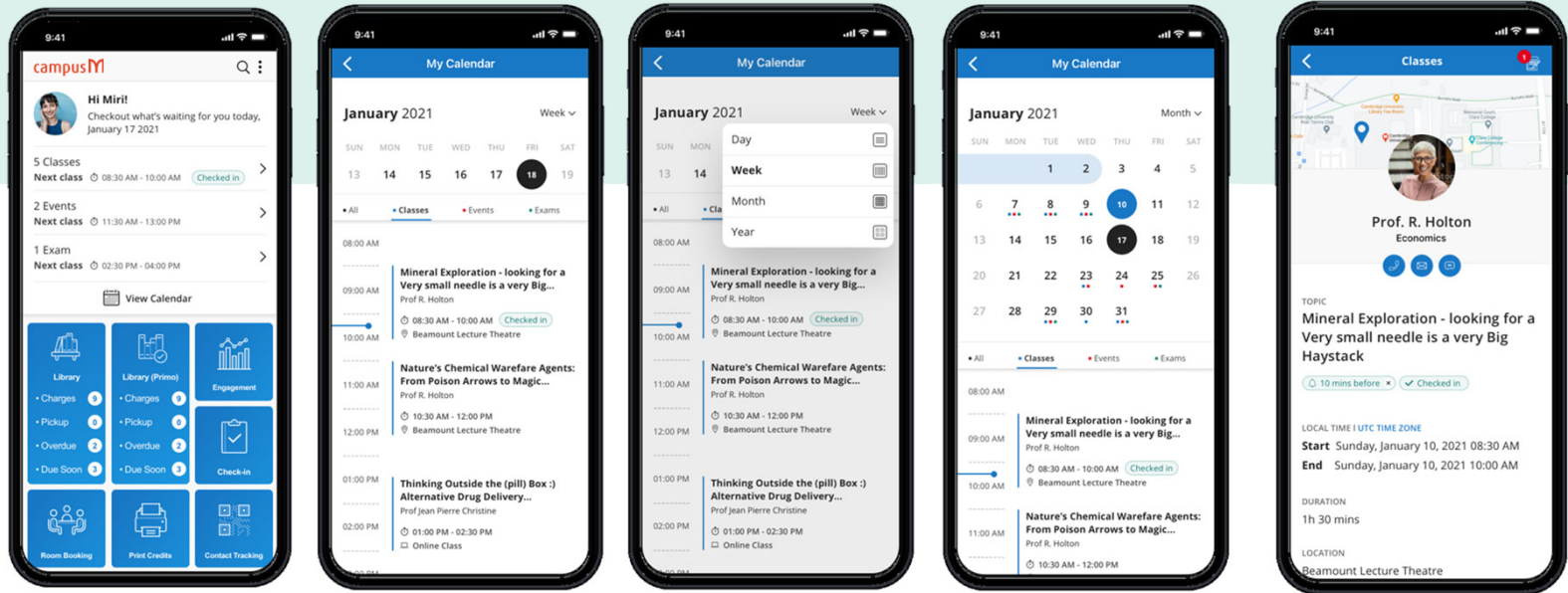


The user-centered Timetable overview combines class schedule, events, exams and more to show students what they need to know when they need to know it - so they can take action and make smarter decisions.



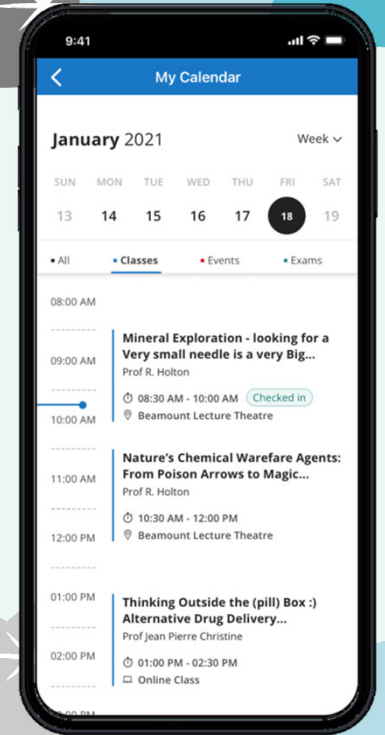
Modern and accessible UX puts the calendar at the heart of the student experience.

# Example: My Calendar



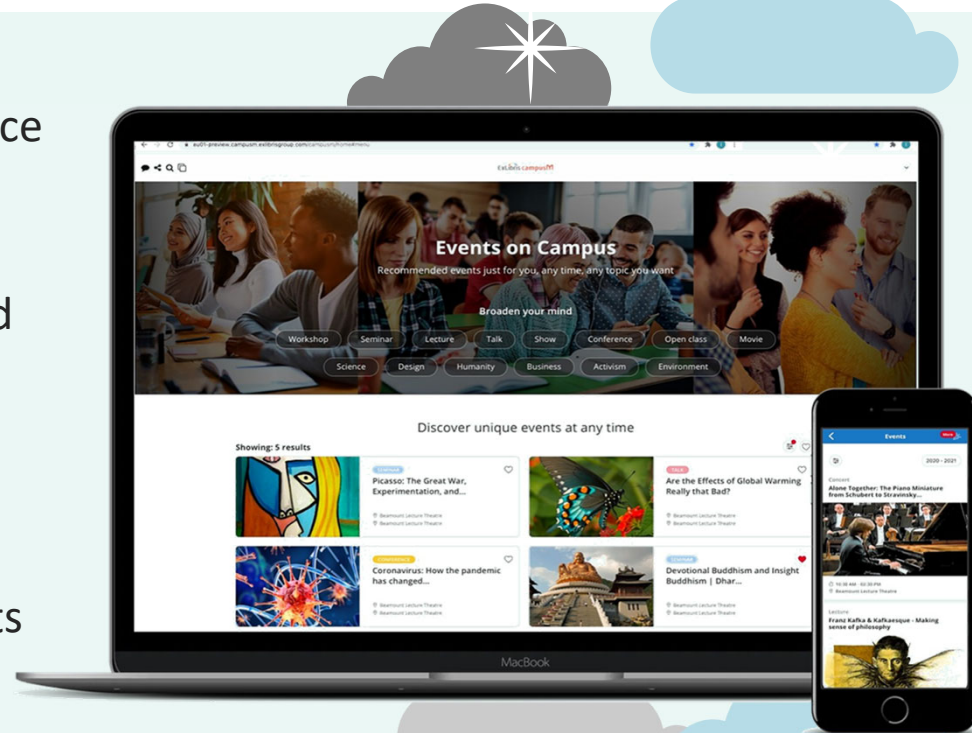
# Example Feature: campusM My Calendar

- ✓ Complete overhaul of calendar
- ✓ Provide an additional user calendar (My Calendar)
- ✓ Student and campusM services can publish into the calendar - add events, to do items
- ✓ Quick Poll responses and reminder notifications to your My Calendar
- ✓ Configure reminder notifications
- ✓ API to add events to users My Calendar



# Events Registration and Check-In: UX and New Features

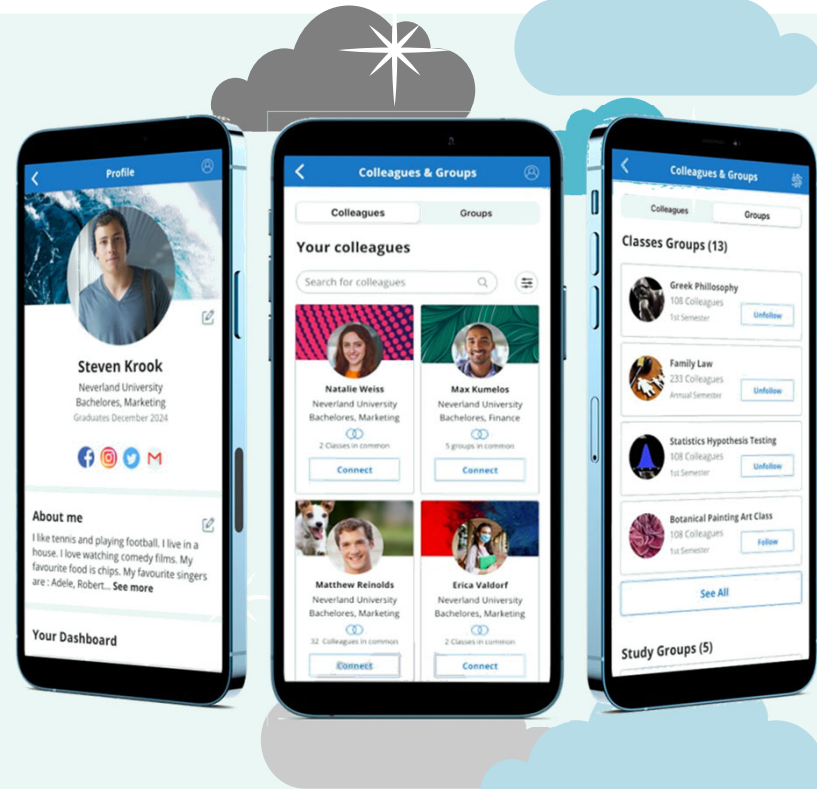
- ✓ Complete overhaul of the user experience to make events more attractive and intuitive to browse and discover
- ✓ Administrators able to create events and set capacities
- ✓ Users able to register for events
- ✓ Users able to check-in to events
- ✓ Administrators able to view delegate lists and event check-ins



# campusM Connect – Your Virtual Campus Network

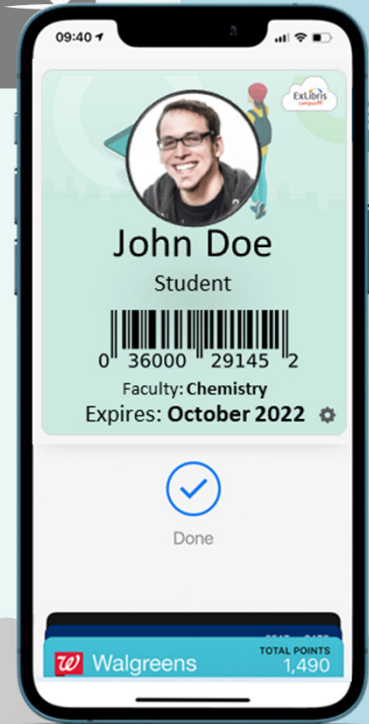
Enable your users to connect and collaborate in a structured and safe environment. Features to include:

- ✓ **Social Directory** – enable the moderated curation and exchange of social contacts between students
- ✓ **Activity Feed** to engage students regarding current events and activities
- ✓ **RESEARCH AREA:** in-App Chat and messaging



# Digitalizing the Student ID Card

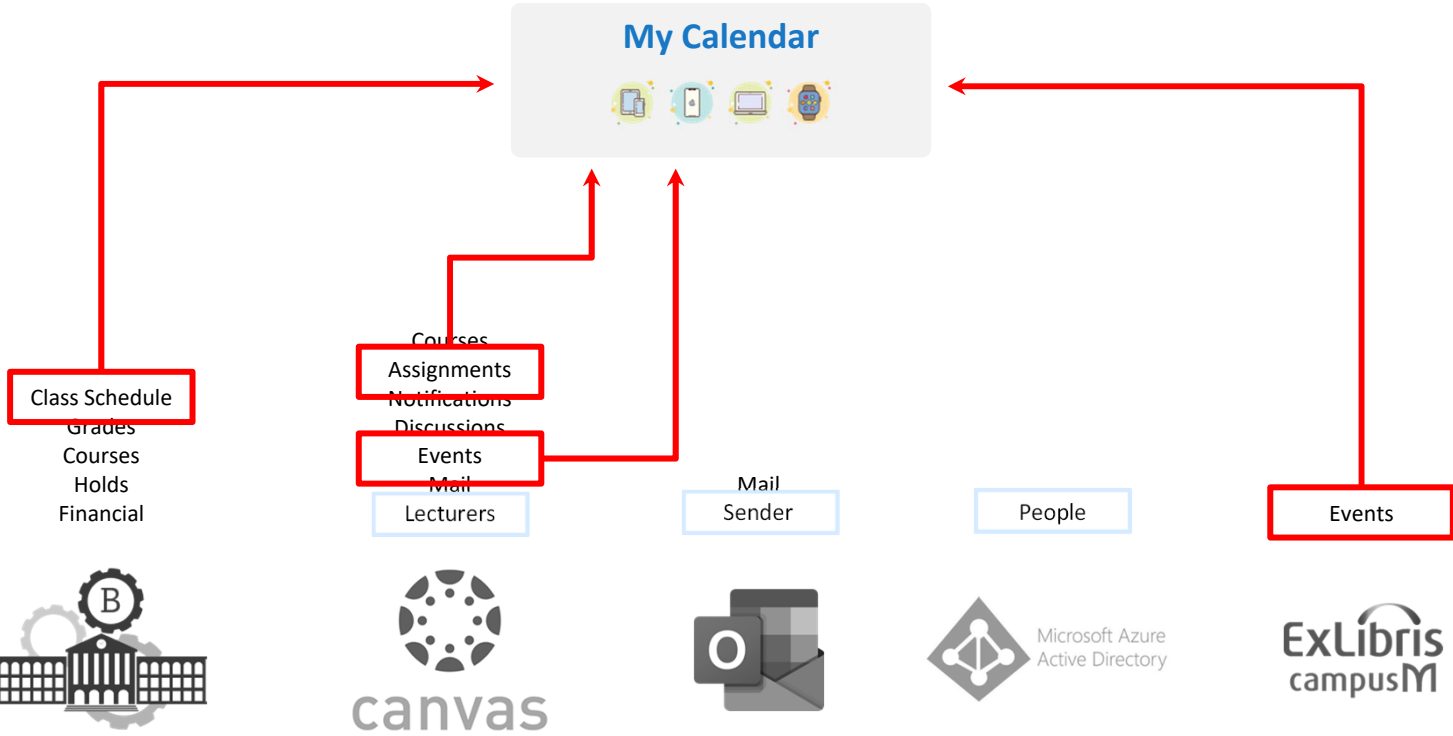
- ✓ Apple and Google Wallet integration will enable students to access university services and resources through their smartphone.



# campusM's hyper-connected data model transforms distinct product integrations into instant connections



# campusM Data Model: Hyper-Connected Interactions



# Research Lab

*Research Directions for 2021-2022*



# Research Lab

1

## QUICK FORMS

Quickly create data capture forms using predefined question types and distribute to end users using roles

2

## NOTIFICATIONS

Notification technology refresh and enhanced user experience for the end user and admin

3

## CHAT & CHATBOTS

in-App Chat, messaging between users to facilitate collaboration and socialization

4

## OPEN APIS

Improve extensibility and facilitate micro service architecture through open APIs for campusM



Thank you!

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