

Transforming Mobile Engagement

Prepared for SUTD

Ex Libris
a ProQuest Company

Introducing Ex Libris campusM

Transforming Your Campus Services Into a Personalized Mobile Experience



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Consistent User Experience

Personalized
info-at-a-glance based on your individual roles

Cross Platform
consistent experience across devices



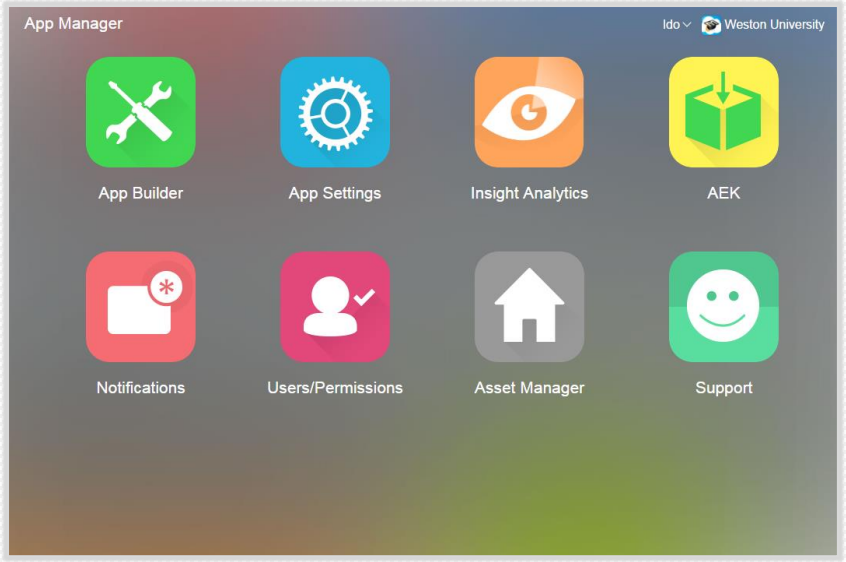
Consolidated
one interface supporting campus wide solutions

Deep Integrations
out-of-the-box and custom developed services

Simple and Useful Administration

Easily Managed

Tools for developers, admins and content creators



Insights

Review and update your mobile solution based on analytics



Fully Branded



campusM Benefits

1. **Consolidation**
   Integrating multiple campus-wide systems and providing maps, directory and more…
2. **Personalization**
   Displaying role-specific information and delivering personalized notifications
3. **Consistency**
   Delivering iOS, Android apps and a web portal, all with the same look-n-feel
4. **Innovation**
   Utilizing technology such as iBeacons to deliver location-based services
5. **Insights**
   Providing meaningful information to support engagement initiatives

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Worldwide Community





LIVE DEMO

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