



Helping Students Succeed

Student Success with Ex Libris campusM

ExLibris[®]
a ProQuest Company

Current Challenges

1

Retention rates have a financial and reputational cost

2

Students can feel a disconnect when not on campus

3

Providing simple access to academic and social services on-the-go

4

Lack of information given to vulnerable students when it is needed

5

Disjointed service provision leading to decreased student satisfaction

The campusM Approach



Service Integration

Deep integration with vital university services mean students are part of the university even when they are on-the-go and not on campus



Personalized Alerts

Personalized push notifications and services help institutions to keep in touch with students, send news and reminders of essential deadlines



Anywhere and Anytime

Native apps and desktop portals give users to access services and information from anywhere on any device



Insight Analytics

Enterprise level analytics allow institutions to see which services students are accessing and prioritise developments dependant on usage

Complete Student Support

Pastoral and academic support for all students whether they are on or off campus

Examples of pastoral support:

Laundry availability

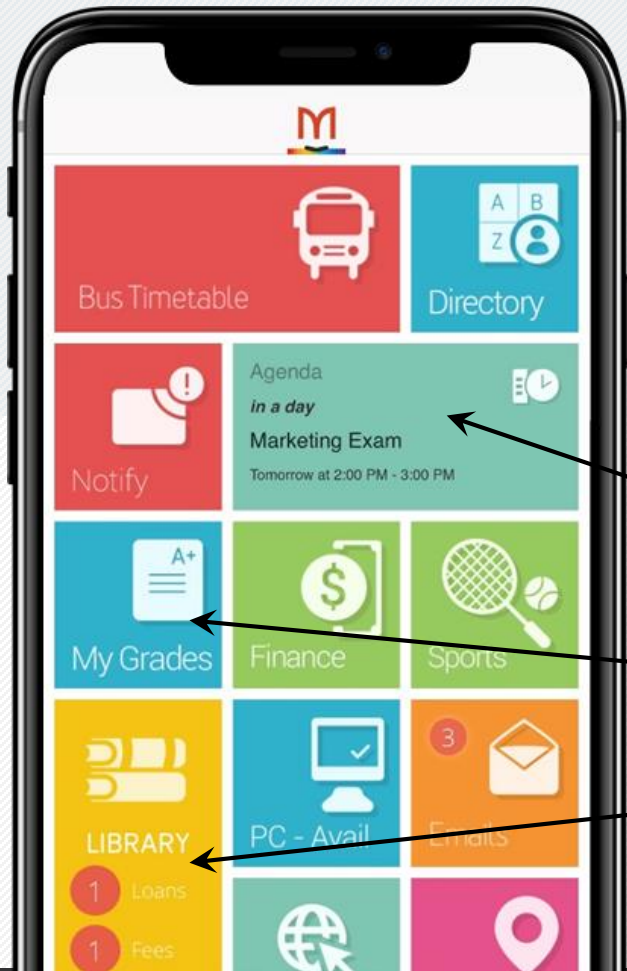
Weather

Travel Information



Complete Student Support

Pastoral and academic support for all students
whether they are on or off campus



Examples of academic support:

Class Schedule

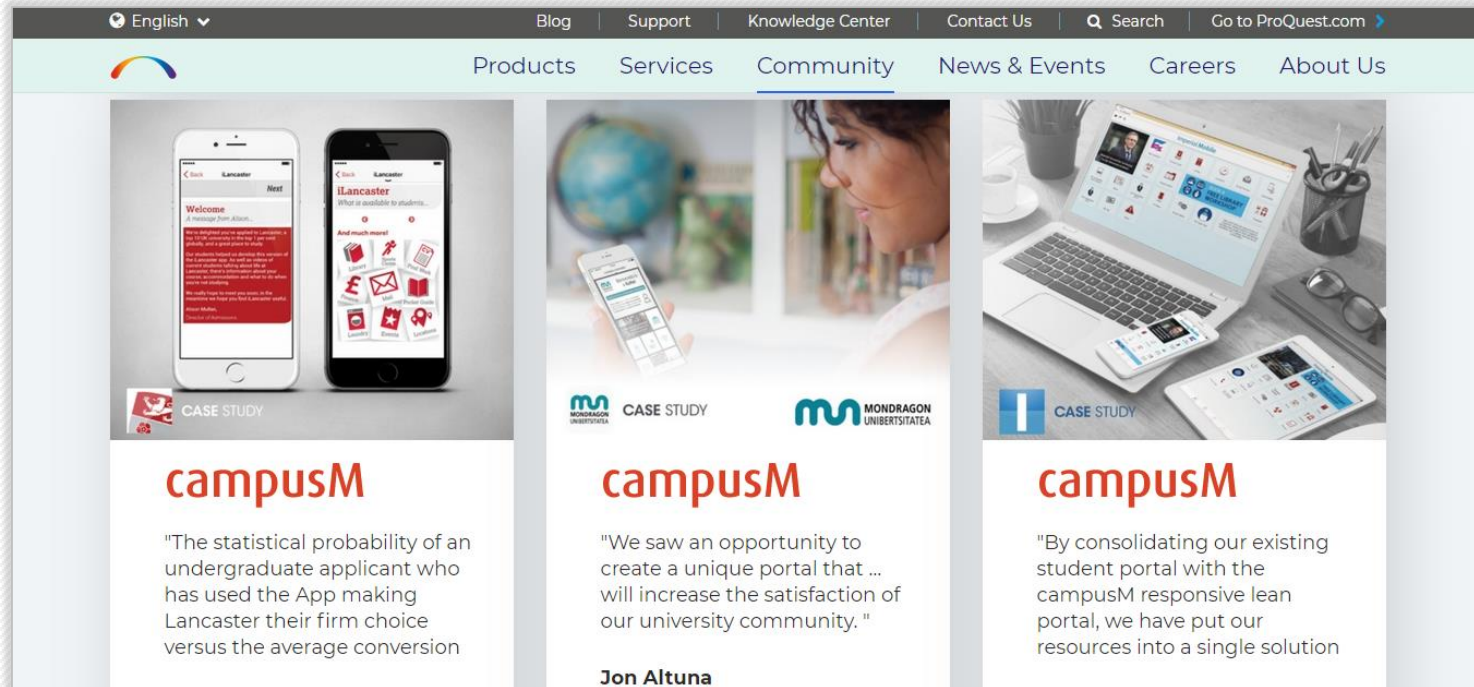
Grades

Library

What's New?

campusM Case Studies:

<http://www.exlibrisgroup.com/community/customers/>



The screenshot shows the Ex Libris website with a navigation bar at the top containing links for English, Blog, Support, Knowledge Center, Contact Us, Search, and Go to ProQuest.com. Below the navigation bar are links for Products, Services, Community, News & Events, Careers, and About Us. The main content area features three case study cards, each with an image of a mobile device displaying the campusM app, a logo for the client university, and a quote from a representative.

Case Study 1: Lancaster

campusM

"The statistical probability of an undergraduate applicant who has used the App making Lancaster their firm choice versus the average conversion

Case Study 2: Mondragon Unibertsitatea

campusM

"We saw an opportunity to create a unique portal that ... will increase the satisfaction of our university community."

Jon Altuna

Case Study 3: I

campusM

"By consolidating our existing student portal with the campusM responsive lean portal, we have put our resources into a single solution

Benefits

1

Simplified Access

Simple to access services via both native app and desktop portal

2

Increased Engagement

Increased engagement with students makes them feel connected to institution

3

Personalization

Timely, relevant and personalized content for an individual app experience

4

Administration

Simple app management lets administrators keep their app up to date at all times

5

Analytics

Analytics allow for evidence based app development depending on user needs



THANK YOU!

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