

# Promoting Student Success



campusM offers institutions a comprehensive set of student-centric services delivered via native mobile apps and responsive web portals, for all aspects of a students academic, learning and social life.



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Student retention is a major concern for institutions – one of the ways retention rates can be improved is by providing students the best possible chance to succeed, by giving them immediate access to all the services and information they need wherever and whenever they need it.

campusM simplifies student life, allowing students to concentrate on their study whilst making all of the other aspects of their student life easier. Learning on the go with integrations with LMSs, access to student support services and social features mean students are always part of the campus community.

<b>Simplified Access</b>	Simple to access services via both native app and web portal
<b>Increased Engagement</b>	Increased engagement with students utilizing extensive integrations with campus systems
<b>Personalization</b>	Timely, relevant and personalized content for an individual app experience
<b>Administration</b>	Simple and distributed app management lets administrators and keep their app up to date at all times
<b>Analytics</b>	Analytics allow for evidence based app development depending on user needs

The more engaged a student is with their institution the more likely it is that they will remain in study and succeed.

campusM offers universities and colleges the opportunity to be with their students even when they are not on campus, fostering a greater sense of community as well as providing timely relevant and personalized communications via any device.