



2025 Roadmap Highlights

campusM

January 2025 H1 Update



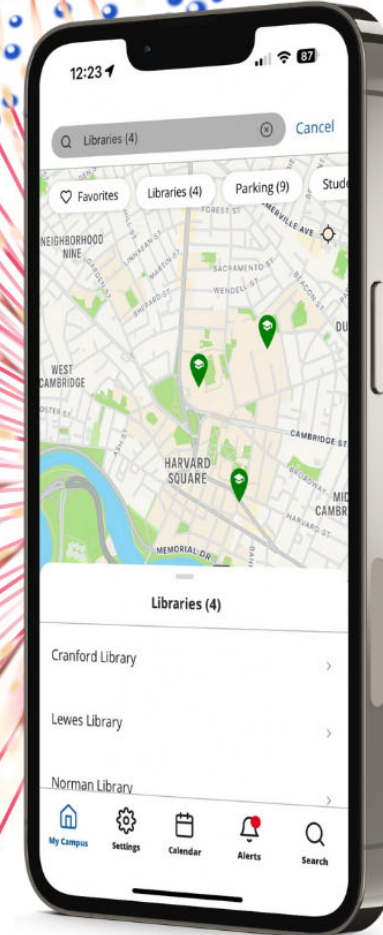
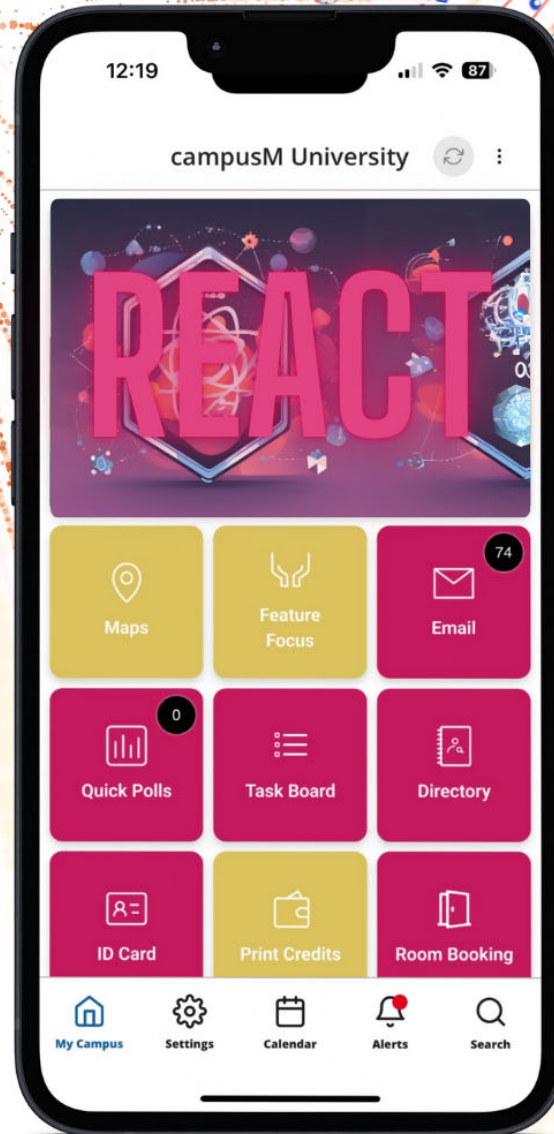
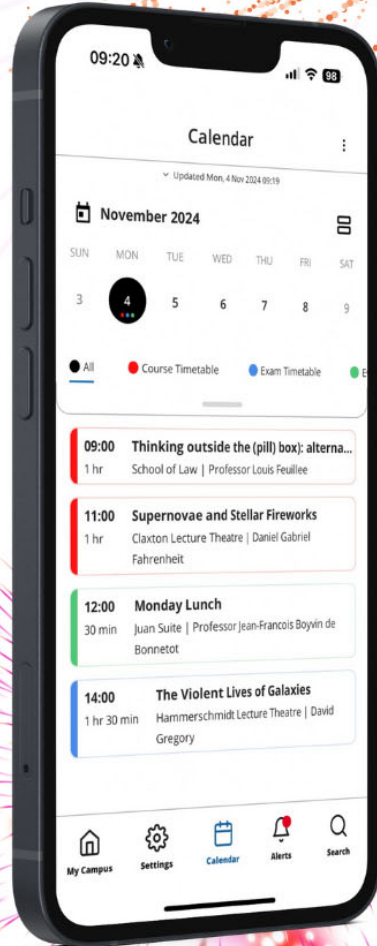
2024 Reflections

Partner Driven Developments

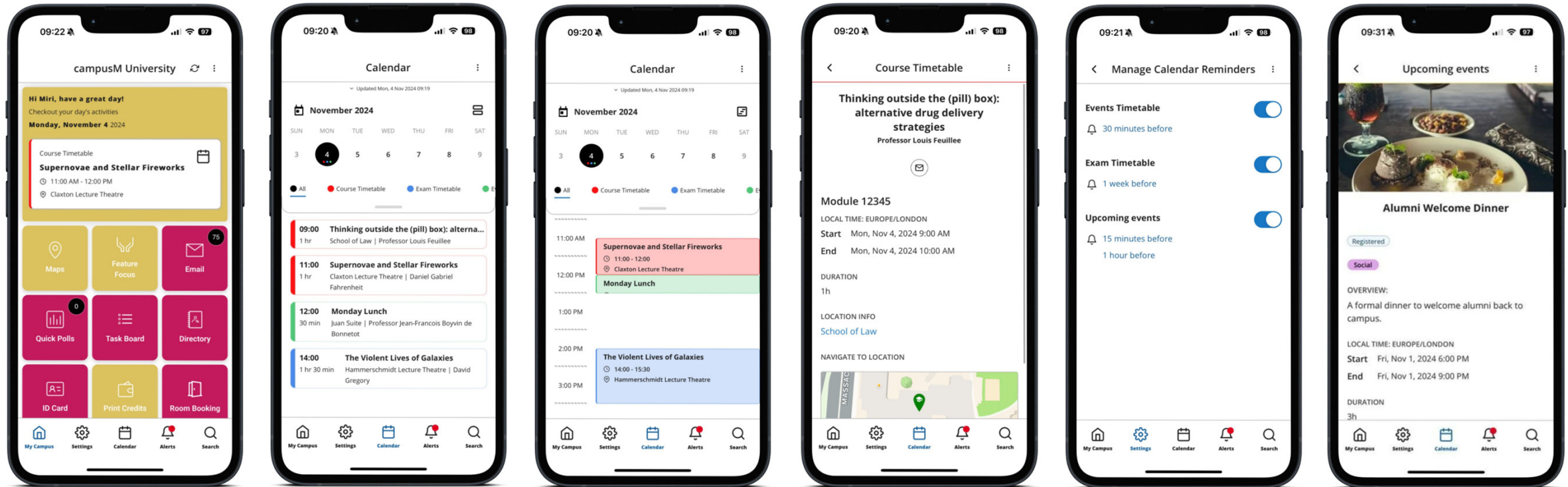


Next generation mobile platform technology built for the future

Faster performance, enhanced reliability, and a seamless user experience across platforms



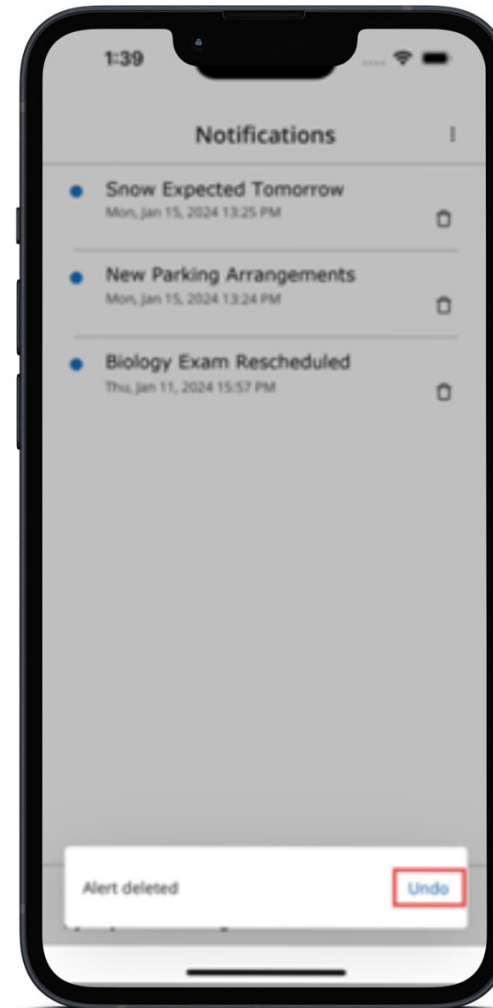
Calendar Spectacular!



RN Calendar | Timeline View | Agenda View | DayView | Merged Time Related Data | Centered Calendar Button | User-Driven Calendar Reminders | Refresh Mechanism | Go To Today | Timezones | Week/Month View

Nifty Notifications!

- Send notifications based on advanced roles – easily send notifications to students combining two different roles without creating a group first.
- Editing of Future Notifications - edit scheduled notifications that have not yet been sent.
- Undo for Deletions – this allows the students to undo the deletion of the notification right after the action.
- Enhanced click actions, enabling deep linking from notifications to different areas of the app



Send Advanced-role Notification

Profile
Default ▾

First Role
First Year ▾

Select your operator:
 And Not

Second Role
Physics Student ▾

Attendance - Streamline administrative tasks

- Enhanced Lecturer bulk-management - Lecturers can now select multiple students to check-in or mark absent using Select All Unsubmitted Students and Select All With Status buttons. In addition, when one or more students are selected, lecturers can set their status in one action, by selecting an option from below the list of students.
- Attendance - Export of Data to CSV

Rolling molecules, switching atoms, and touching electrons. | 16 Nov 2023 16:08 - 16:38

Checked In	Absent	# Students
0	0	5

Search

<input checked="" type="checkbox"/>	Hannan Abunamous	Not Checked-in	⋮
<input checked="" type="checkbox"/>	Joseph Durrant	Not Checked-in	⋮
<input checked="" type="checkbox"/>	Sean Hickman	Not Checked-in	⋮
<input checked="" type="checkbox"/>	Priya Jhamat	Not Checked-in	⋮
<input checked="" type="checkbox"/>	Eddie O'Neill	Not Checked-in	⋮

Check-in 5 students

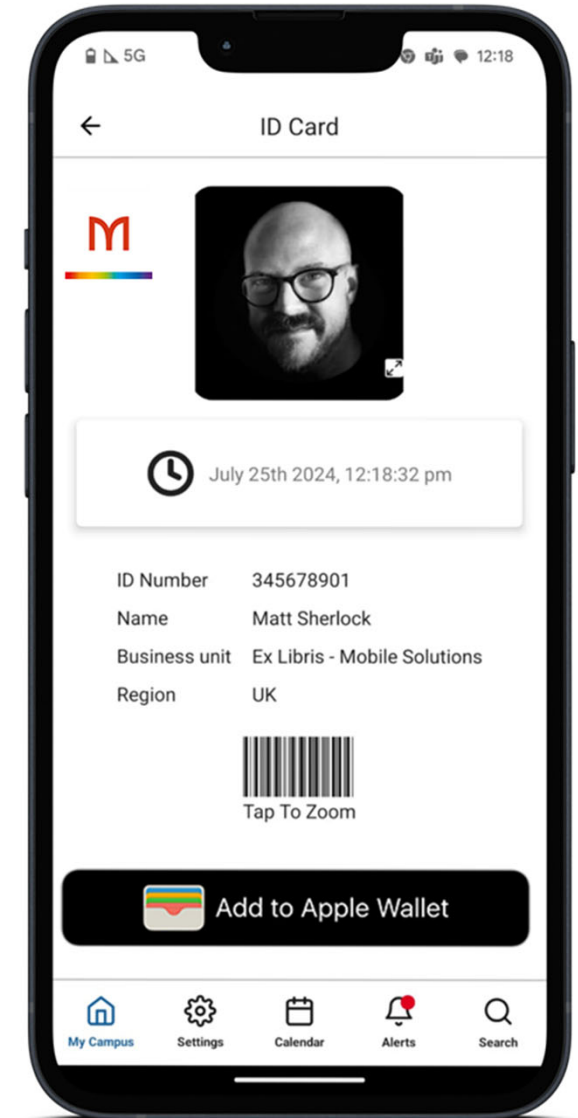
Mark 5 students as absent

Undo 5 selected check-ins

Adding campusM ID card to Apple Wallet

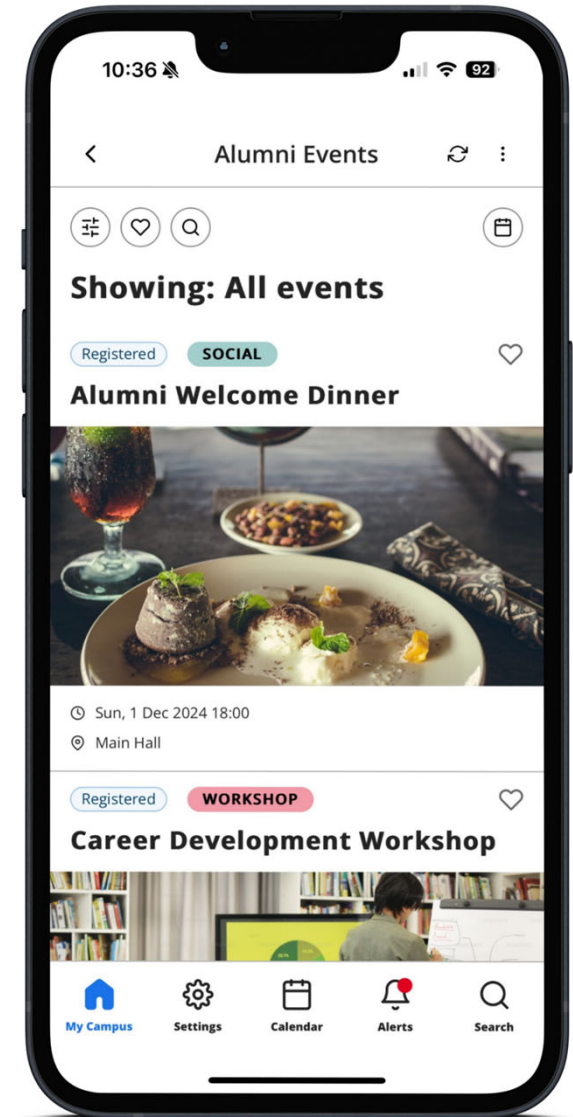
Let your students have their ID card ready at hand by enabling them to save it to their Apple Wallet.

This will enable your students to easily access their Digital ID card from outside of the app, whenever they need it.



Integrations

- Events Product Integrations - Support for JSON Imports
- Alma role-sync – support for Alma as a vendor in the Role-Sync product integration
- REST API for User Holds
- REST API for Account Information
- Support for New Leganto UI





2025 Going Forward

Community Driven Developments

Ideas Exchange Enhancements

- **Google Analytics Integration**

- Ability to push Insight Analytics transactions to an institutions designated GA Environment

- **App Deep Linking**

- Ability to link into key areas in the campusM App (Native and Web) from an external URL

- **Enhancements to Search**

- Defined prioritised listings in the app search to provide consistent results
- Smart Discovery enhancement also aligned with this development

- **Multiday Calendar Scroll**

- Improve calendar usability and navigability by enabling multiday vertical scroll.

- **Add to Calendar**

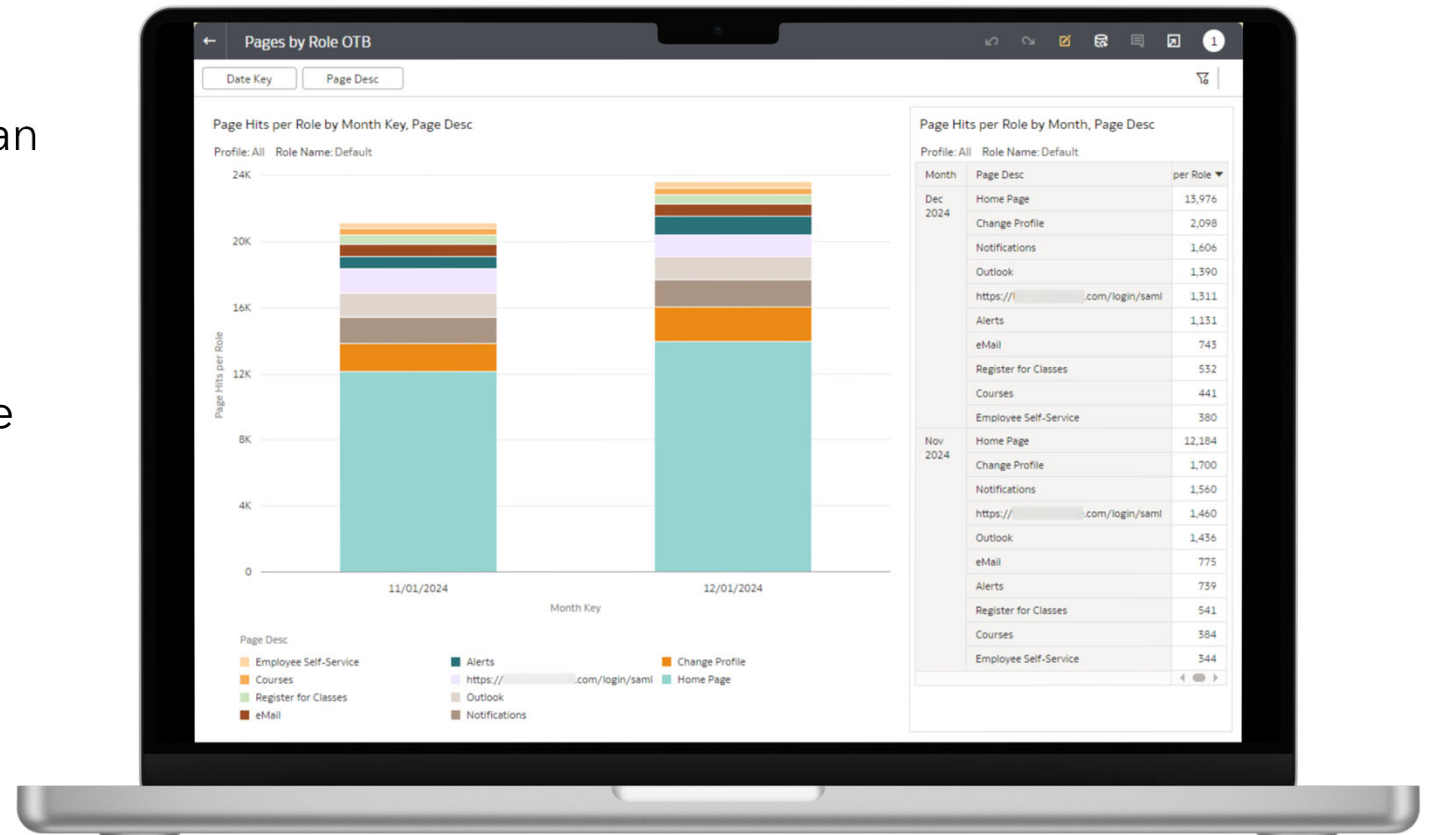
- Add a specific activity from the activity's details page to the personal device calendar

Analytics

Improve insight into how your app is being consumed with Role-based segmentation

Our Oracle Analytics will be updated to include role-based insights, so that you can explore how your services are being consumed by different groups of roles.

In addition, we will add insight against the menu bar clicks in the React Native app, enabling customers to understand how often students are quick accessing menu bar functions



Excellence and Reliability

Prioritizing Excellence and Reliability, ensuring that campusM meets and exceeds industry standards.

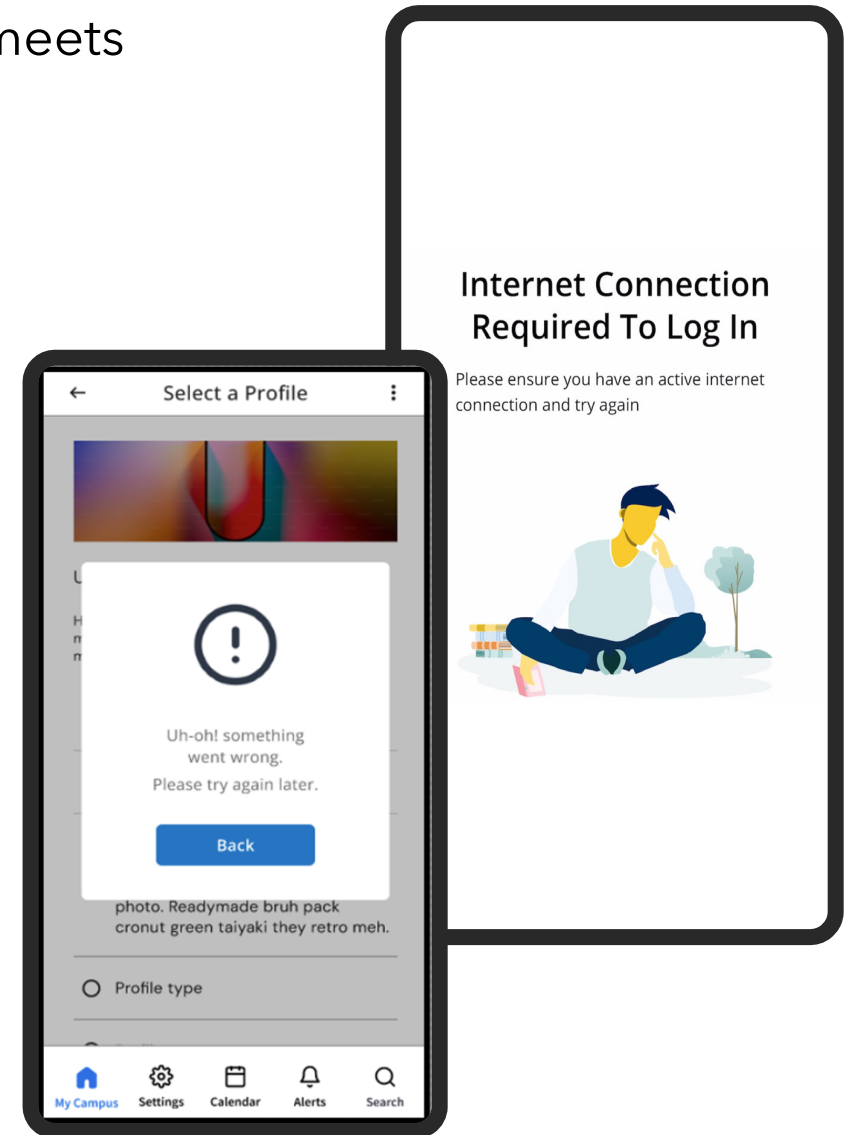
By focusing on these core values, we aim to deliver a seamless and dependable user experience, fostering trust and satisfaction among our customers and their users.

App Quality:

- Addressing performance and improving startup and in-app responsiveness
- Improving focus on app stability – Proactive crash detection and resolution, addressing crashes and Application Not Responding (ANR) rates

User Experience:

- Enhancing users' ability to handle errors gracefully, including:
 - User Interface indication of error
 - Provide Actions to escape error and continue transactions



Enhancing React Native

Implementing selective enhancements to provide parity and improvements over legacy features within the React Native App.

News Feeds

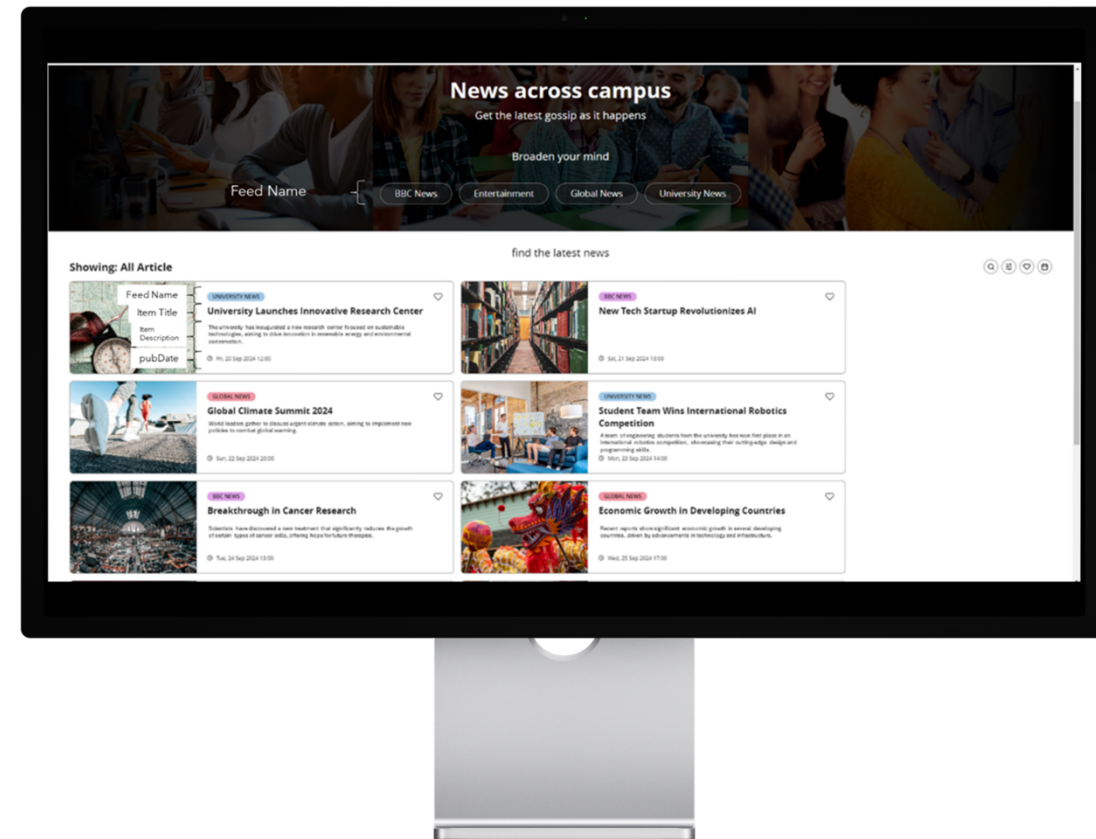
- Provide an engaging news consumption experience within the app that allows users to browse and read curated news feeds from the institution.

PC Availability

- Provide a feed of available PC computing locations and numbers to help users find the resources they need

Campus Map Images

- Provide the ability to overlay map images over the existing campus maps, to display floor plans or custom maps



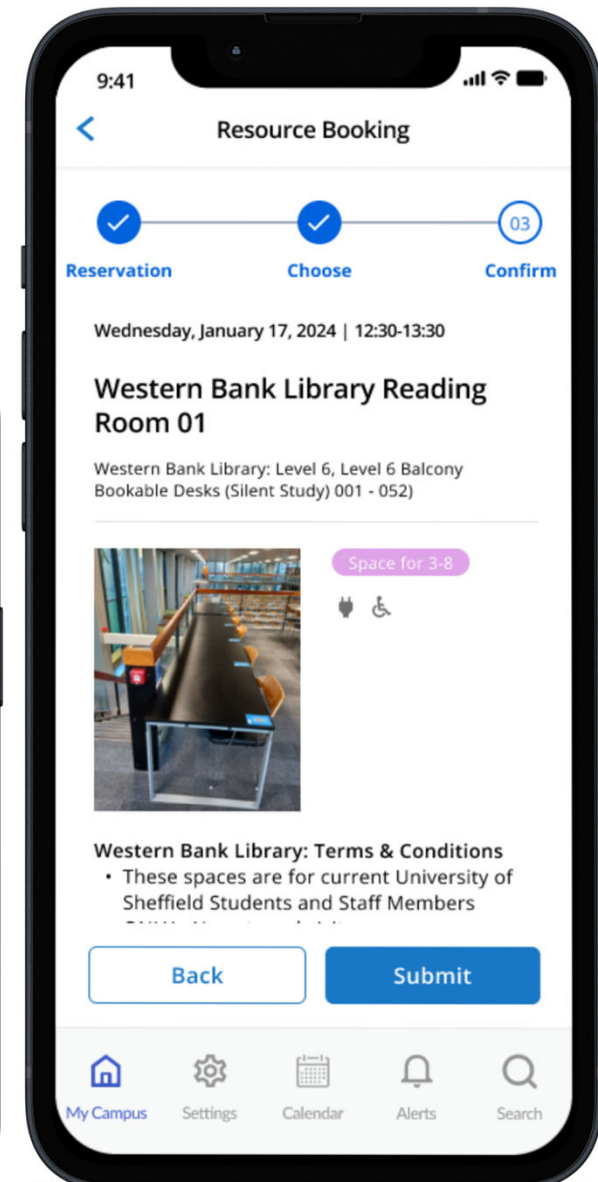
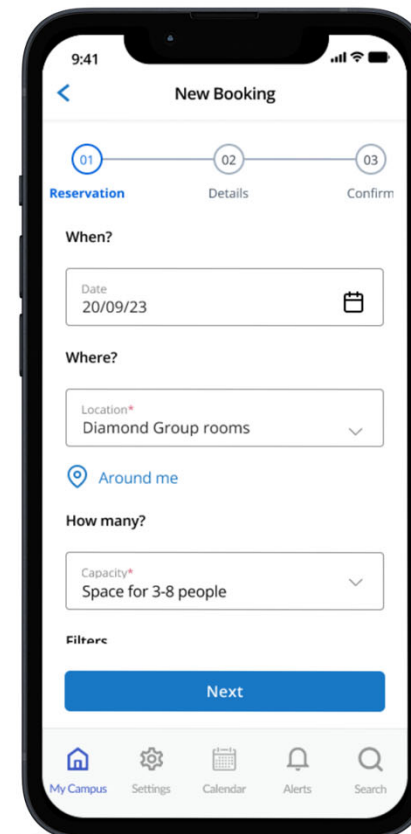
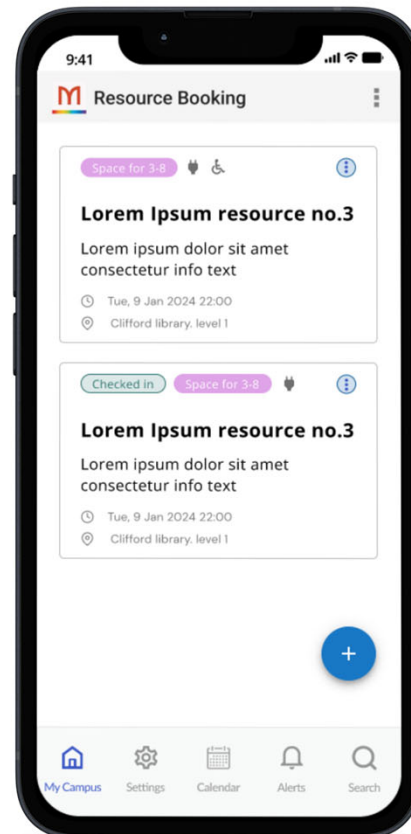
Integrations

Building on the comprehensive catalogue of Product Integrations to bring more 3rd party experience to campusM

Room Booking through LibCal Product Integration

Features includes:

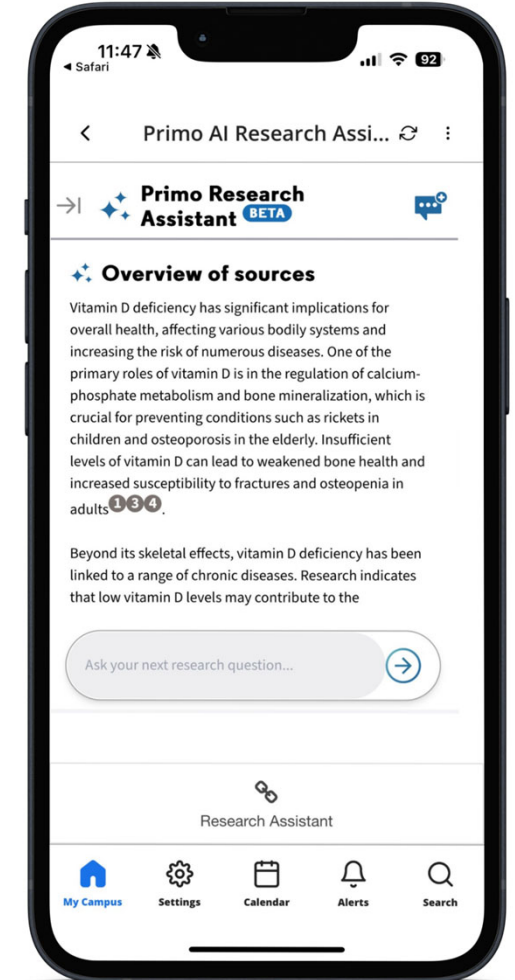
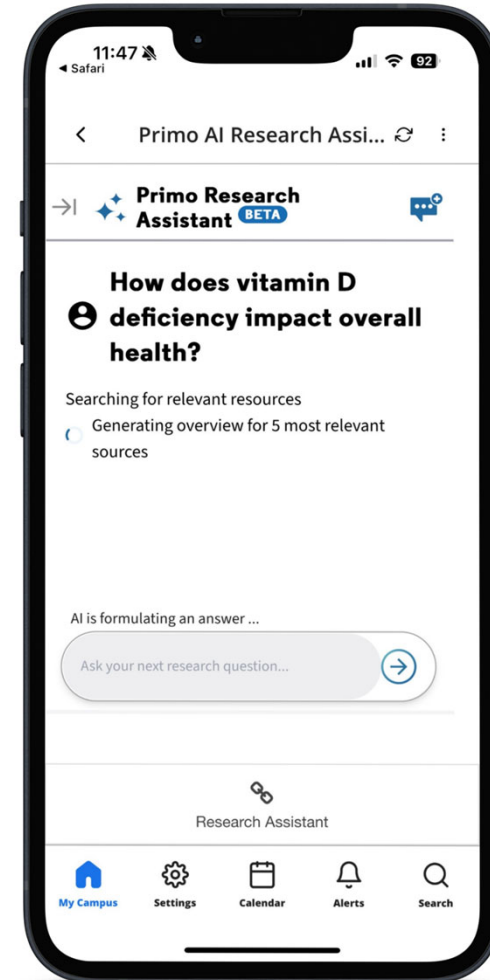
- Search and discover of available spaces
- Add booking to calendar view
- Reminder notifications
- Check-in and check-out for room bookings



Integrations

Building on the comprehensive catalogue of Product Integrations to bring more 3rd party experience to campusM

- **Primo New UI Implementation**
- **Primo Research Assistant**
- **Room Booking through LibCal Product Integration**
- **Anthology SIS added as vendor for existing SIS-based PI's**
- **SVG Support for ID Cards (enabling European Student Card support)**



Attendance

- **Ongoing Iterative Improvements**

- Ongoing proactive monitoring of check-in data and customer feedback to improve accuracy and experience.

- **Enhanced feedback on permission enablement status in API**

- Provide insight into Location and/or Bluetooth permission status for check-ins performed without the required enablement within the validation outcome in the Check-in Report API

- **Student Photos in Lecturer Check-in Screen**

- Enable lecturers to view images of the student on demand in the lecturer check-in screen, to aid identification

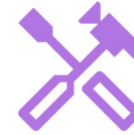
Coming Home - Guiding Principles



A **lovable** app with personalized experience and an **added value** - let the students make the app their own.



Smart, intuitive and visually appealing app, that will enable the student to gain quick access to the needed information and easily act upon it.



A toolset for a **branded, dynamic and engaging app** with low maintenance.

Coming Home - It's a Journey

How are we planning to do it?



Working out the vision with you and for you



Mobile first approach



Identifying students' main areas of interest and needs



Simple and upfront design



Holistic approach with multiple solutions



Incremental delivery

2025



Smart Discovery



Building blocks for the Home Screen

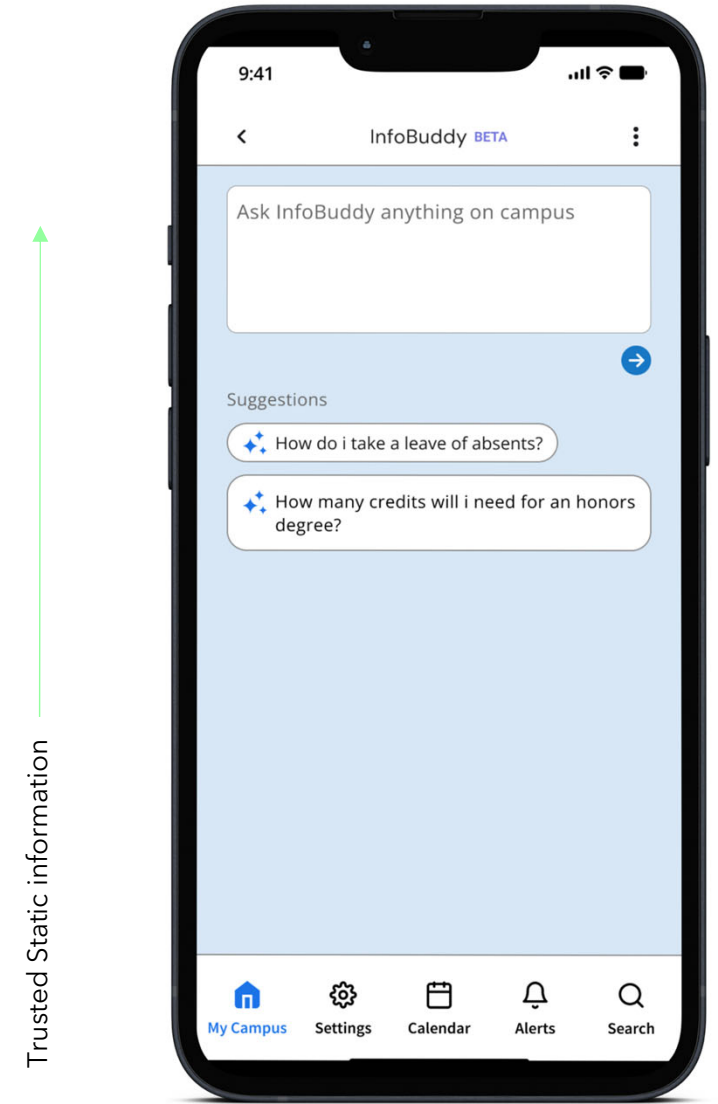
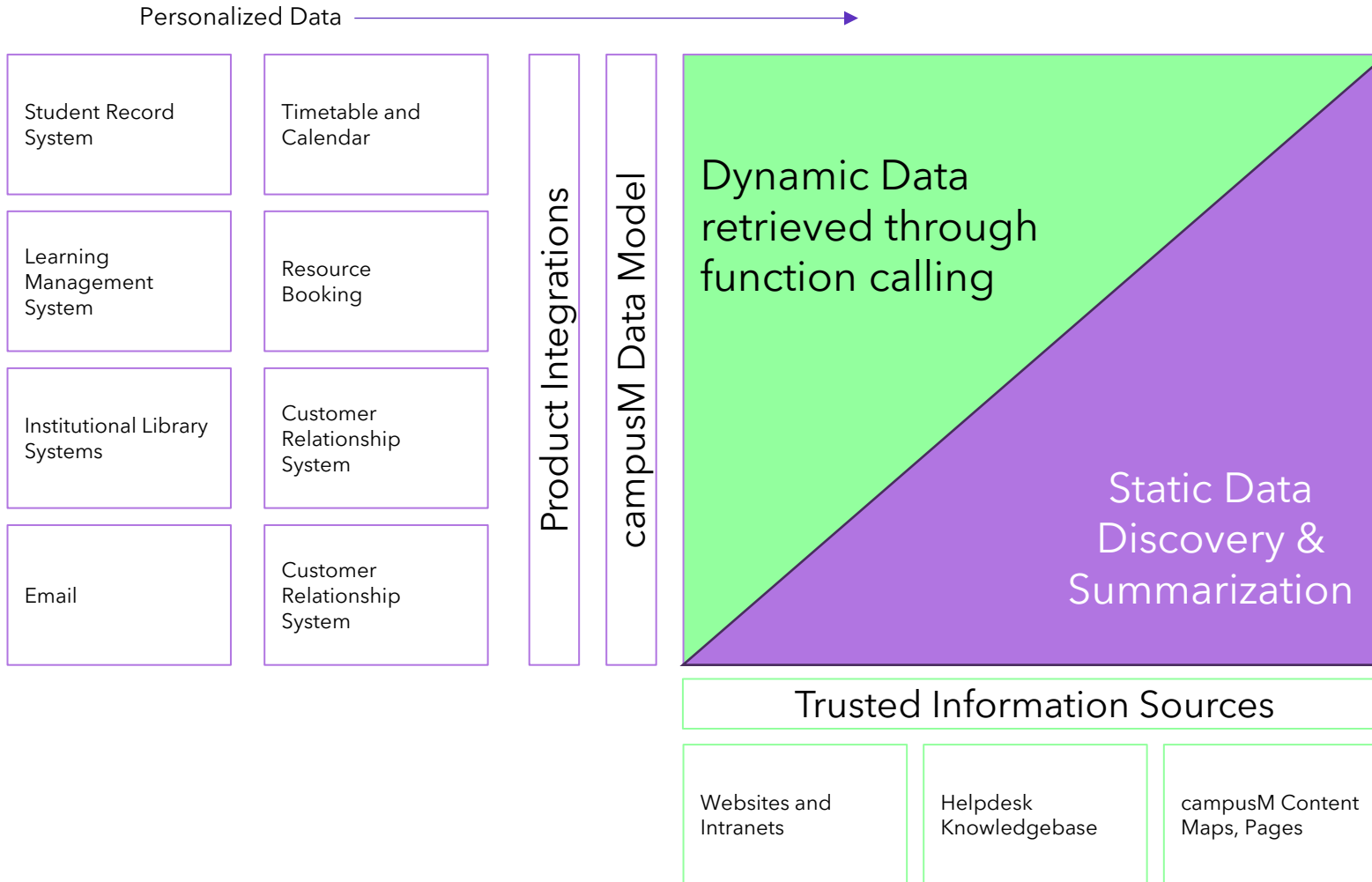


Discovery Screen

2025 Delivery - Using Clarivate AI Platform to drive Smart Discovery



AI Smart Discovery Direction of Travel

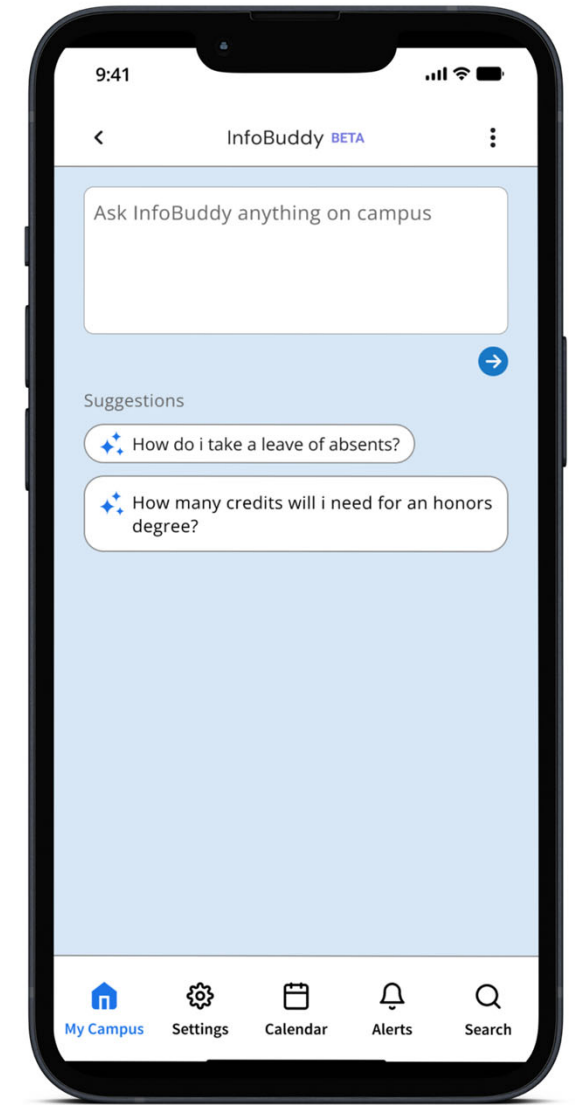


AI Smart Discovery for 2025

Helping your students get accurate answers to their questions quickly and naturally

campusM Smart Discovery will utilize Retrieval-augmented generation (RAG)* and your curated content to provide your users with answers to their natural language questions quickly and accurately

- Define your source content (for example, Creative Studio Pages)
- Clarivate AI Product will ingest and process content
- A user-friendly interface will enable students to ask questions and receive concise, reliable responses based on curated content.
- Source content will be referenced to ensure accuracy and follow up



* Retrieval-augmented generation (RAG) is a technique for enhancing the accuracy and reliability of generative AI models with facts fetched from curated, trusted sources

Delivery Sequencing

The following list gives an indicative breakdown of delivery per half of the year

H1 2025

- Accessibility Enhancements in line with for WCAG 2.2
- App Quality & Experience Phase 1
- Analytics - Role-based segmentation
- React Native Enhancements
 - PC Availability
 - Campus Map Images
 - News Feeds
- Integrations
 - Room bookings through LibCal
 - Primo Research Assistant
- Multiday Calendar Scroll
- App Deep Linking

H2 2025

- App Quality & Experience Phase 2
- AI Smart Discovery
- Google Analytics Integration
- Enhancements to Search
- Attendance
 - Enhanced feedback on permission enablement status in API
 - Student Photos in Lecturer Check-in Screen
- Integrations
 - Anthology SIS
 - SVG for ID Card Images
- Coming Home Initial Enhancements



Thank You

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