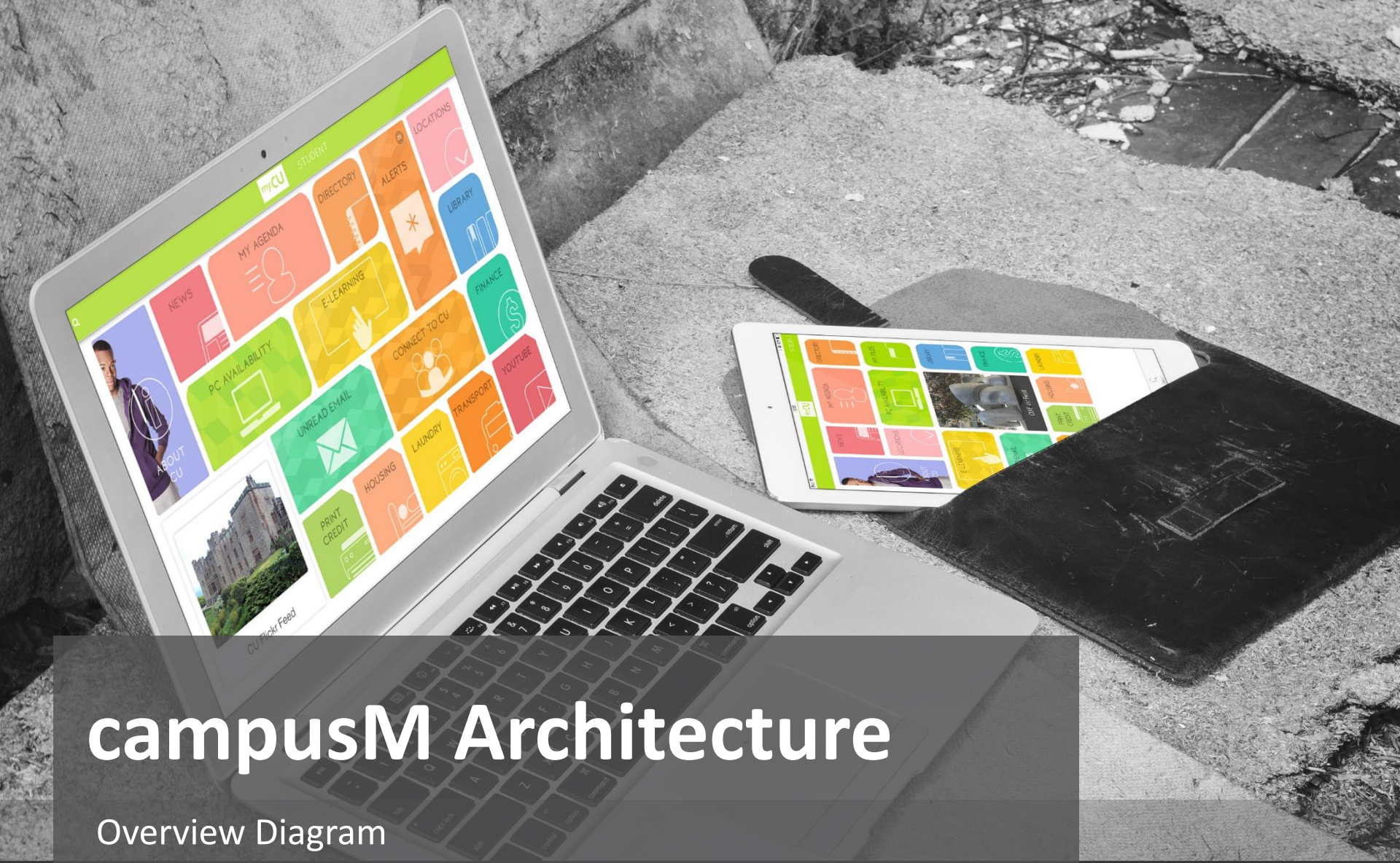


campusM Architecture

Overview Diagram

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NATIVE APPS AND WEB PORTAL



INTEGRATED NATIVE APP FEATURES

Push Notifications	Camera
NFC	Social Media
Working Offline	Accelerometer
QR	Media Library
Augmented Reality	Personal Data Storage

USER FEATURES

LMS / VLE	Schedule / Timetable
Library	Interactive Maps
Pocket Guides	Location-based Services
PC Availability	Student Record Systems
Directory Search	Content Download

ADMIN SUITE

APP MANAGER

- App Management
- User/Group Management
- Personalization Management
- CMS
- App Builder
- Locations Management
- Localization

APP EXTENSION KIT

- AEK Screen Builder
- AEK Preview
- Real-time Publisher

ANALYTICS

- Integrated Analytics
- Management Dashboard

SOFTWARE-AS-A-SERVICE CLOUD

PRESENTATION	Device Services	Responsive Design	Synchronization	AEK Rendering Services
PERSONALIZATION	Role Based User Experience	Cross Platform Preferences	Personalized University App Store	Push Notifications Subscriptions
PUSH SERVICES	Push Notifications	Enhanced Push Notifications	Multi-Device Services	Cross-Platform Notifications
SECURITY	Multi-Authentication	Login Services	Secure Connectors	Role-Base Services
INTEGRATION	Hybrid Integration Framework	Integration Services	Content Services	campusM Connect

campusM CLOUD

INSTITUTION

CONNECT LAYER – Authentication and Web Services | XML, JSON, REST, SOAP, API, SQL, etc.

SOLUTIONS	Directory	LMS / VLE	Student Information Systems	Library



THANK YOU

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