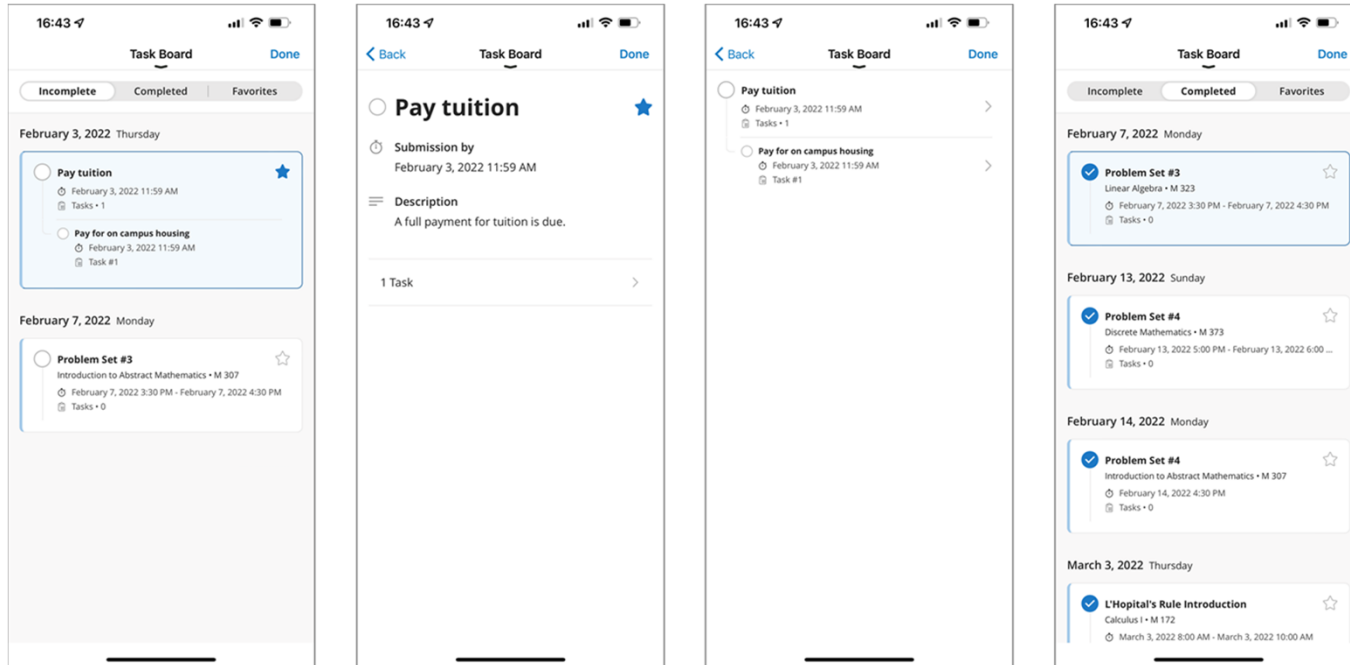




campusM Roadmap 2022

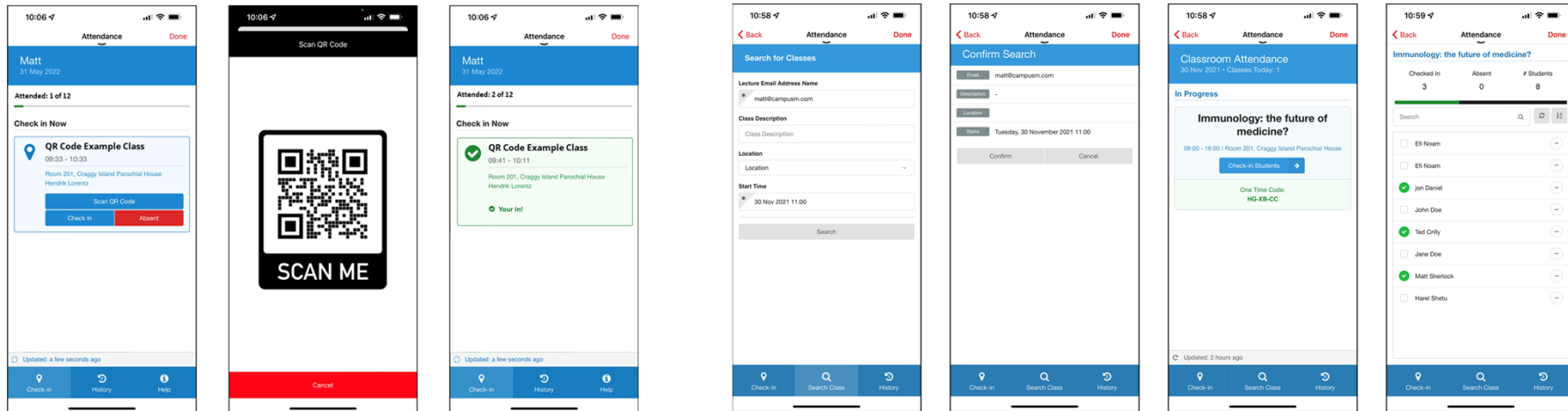
H2 Update

2022 H1 Highlights – Task Board



Task board provides an interactive interface for end-users to view tasks assigned to them, to track their progress, from in progress to complete, all in one place.

2022 H1 Highlights - Attendance



QR Code Validation

Alternative Lecturer Check-in

2022 H1 Highlights - Events

- UX Enhancements
- Registration and Check-in
- Delegate lists
- Multiple RSS and Excel Feeds
- URL Link Field
- HTML Content



2022 H1 Highlights – New User Notification Campaign

Create a compelling notification campaign for your new users as they familiarise themselves with the app

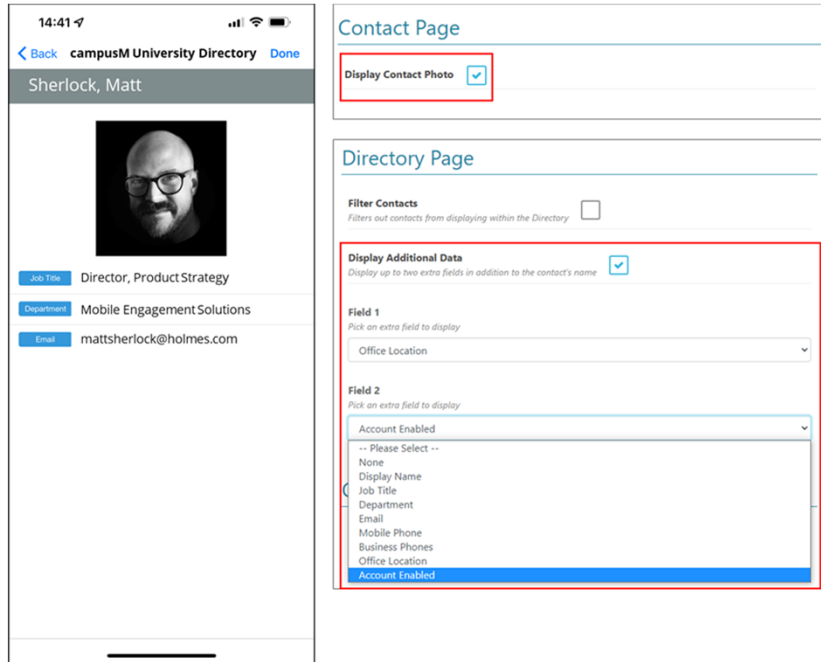
Customers can configure notifications to encourage usage or highlight useful features through a series of information app notifications

The screenshot displays the 'App Manager' interface. At the top, there's a navigation bar with 'App Manager', 'Notification Center', and 'Campaigns'. The user is identified as 'Matthew' from 'BigSkyU'. Below the navigation, there's a section titled 'Select Campaign to change' with an 'Add Campaign' button highlighted in a red box. A list of campaigns is shown, including 'New Alumni User' and 'New Student User'. Below this list, there are '2 Campaigns' and an 'Action' dropdown menu with a 'Go' button.

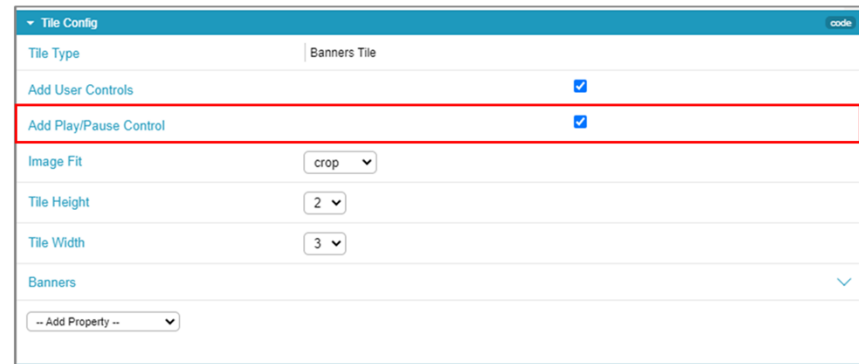
The second screenshot shows the 'Create/Edit Notification Campaign' form. It includes a 'Create/Edit Notification Campaign' section with a 'New User Notification Campaign' sub-section. There are 'Save' and 'Save and Continue Editing' buttons. The form has several sections: 'Activate this Notification Campaign' (checked), 'Description of this Notification Campaign*' (with a dropdown set to 'New User'), 'Profile*' (with a dropdown set to 'SQA/ITC'), and 'New User Notification Campaign'. The 'New User Notification Campaign' section contains a 'Notification Campaign' table with one entry: 'Notification 1'. Below the table, there are fields for 'Notification Timing: Days from registration*', 'Notification Timing: Time for notification to be sent to user*', 'Title*', 'Welcome Message 1', and 'Message*'. A blue '+ Add Notification' button is at the bottom right.

New User Notification Campaign

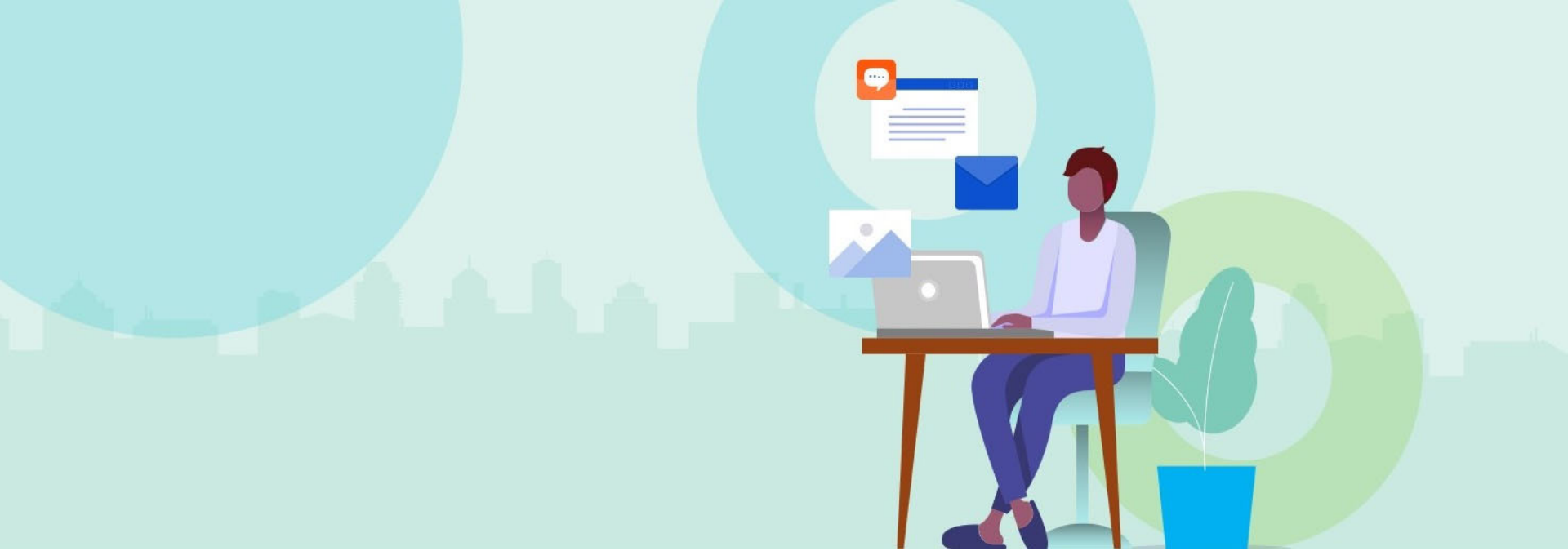
2022 H1 Highlights - Other



Directory Search include Photos and additional fields



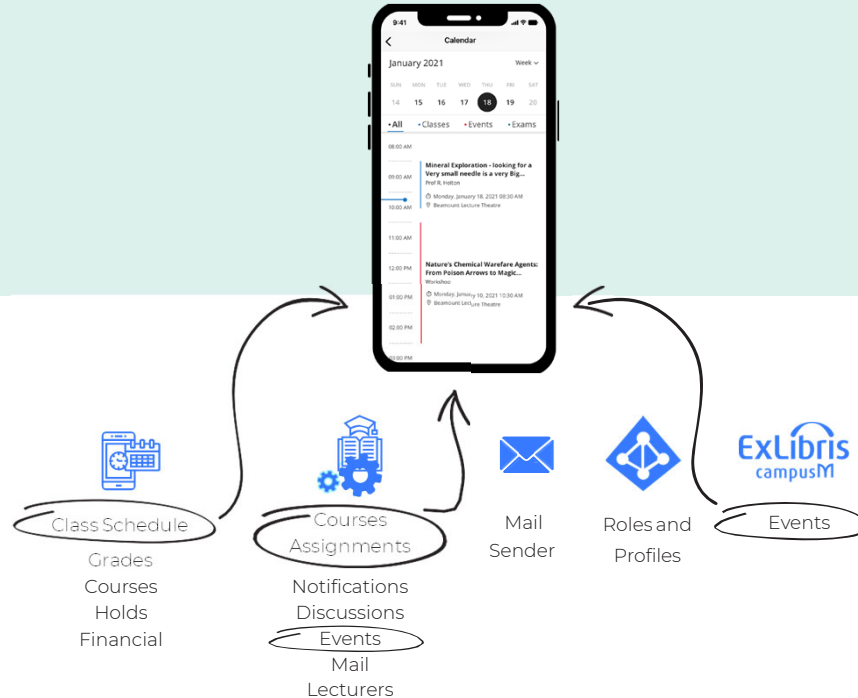
Pauseable Banner Tile



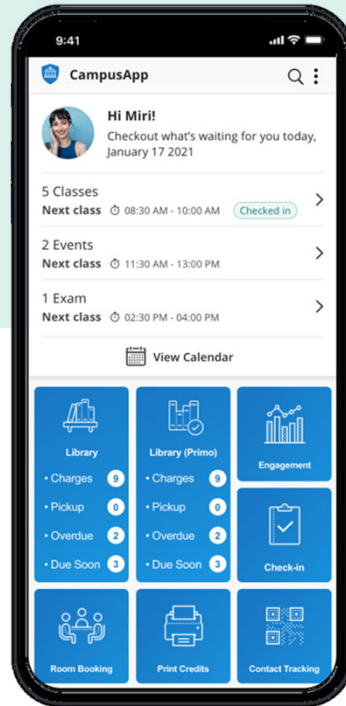
Roadmap 2022 H2 – It's all about you!

The campusM Data Model

The campusM hyper-connected data model transforms distinct product integrations into instant connections



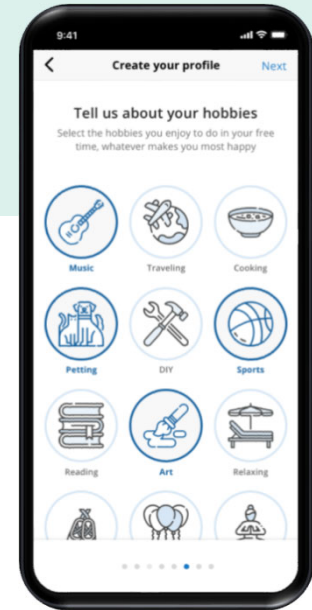
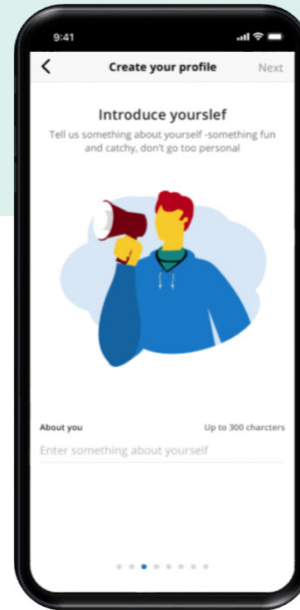
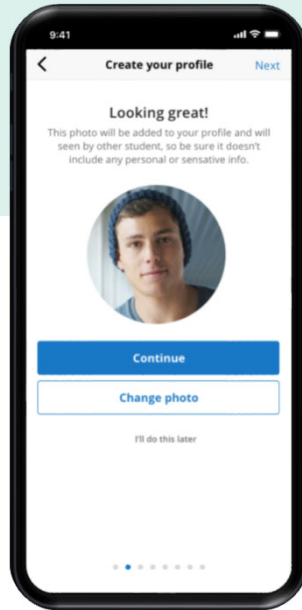
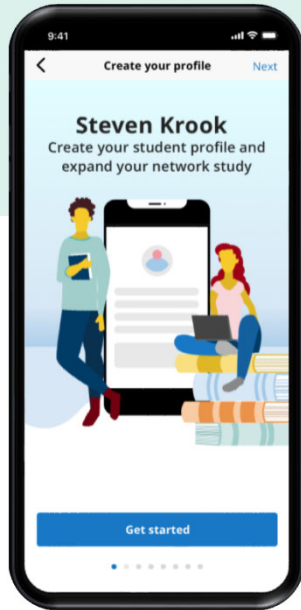
Student-Centered Experience - DayView



Day View

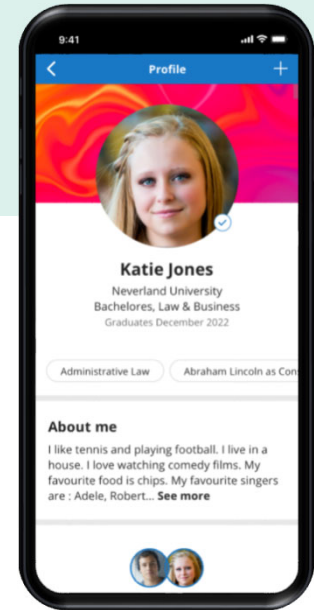
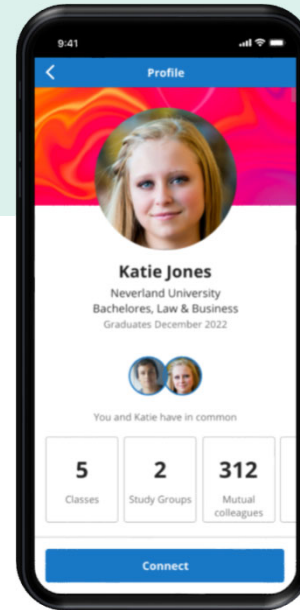
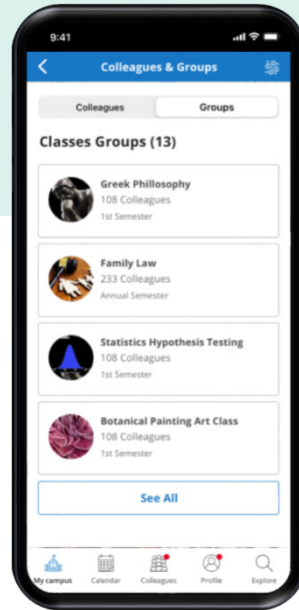
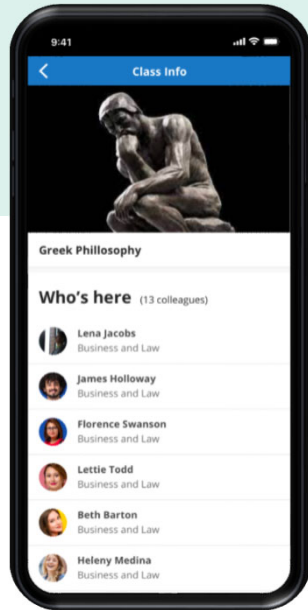
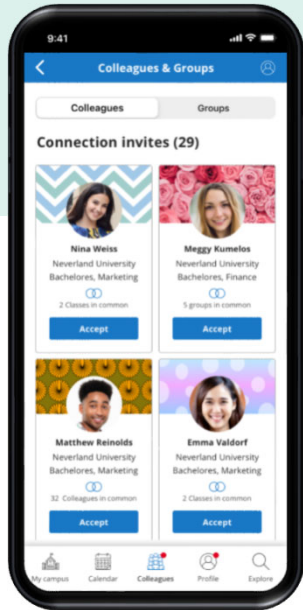
The user-centered overview combines class schedule, events, exams and more to show students what they need to know when they need to know it - so they can act and make smarter decisions.

App Profile



Create and populate your profile on first entry to app | Add image, interests and more into profile | Set social media links right in the app | Connect with colleagues and teachers right from the start | Choose what to share and what not to share

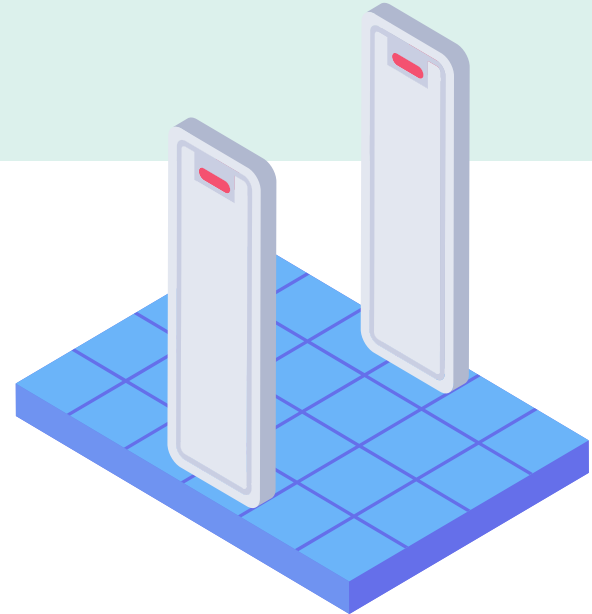
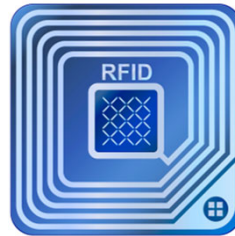
campusM Connect



Making it easier for users to connect and collaborate within a safe environment

Library Self-Serve

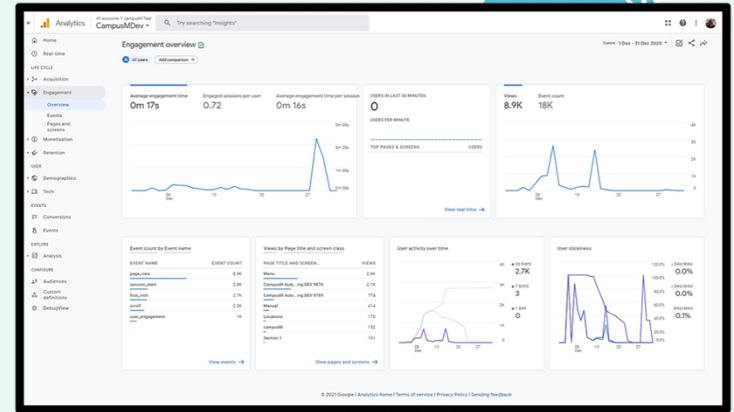
- Exploration of Self Serve support for selected vendors



Launching Google Analytics Support

Enabling integration of campusM Insight data into your Google Analytics platform to create a holistic overview of your digital channel usage

- ✓ App usage and tile clicks
- ✓ Custom Reporting and insight
- ✓ Integrated with existing digital channels



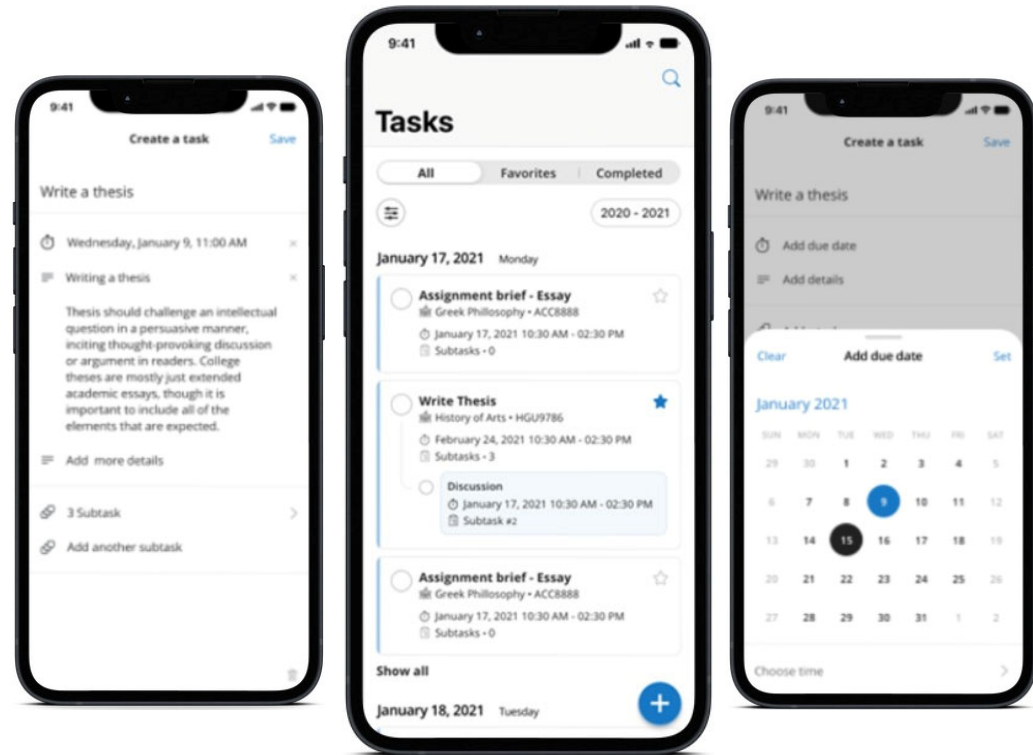
Task Board Enhancements

User Defined Tasks

Ability for end users to create and manage their own tasks within the Task Board

Reminder Notifications

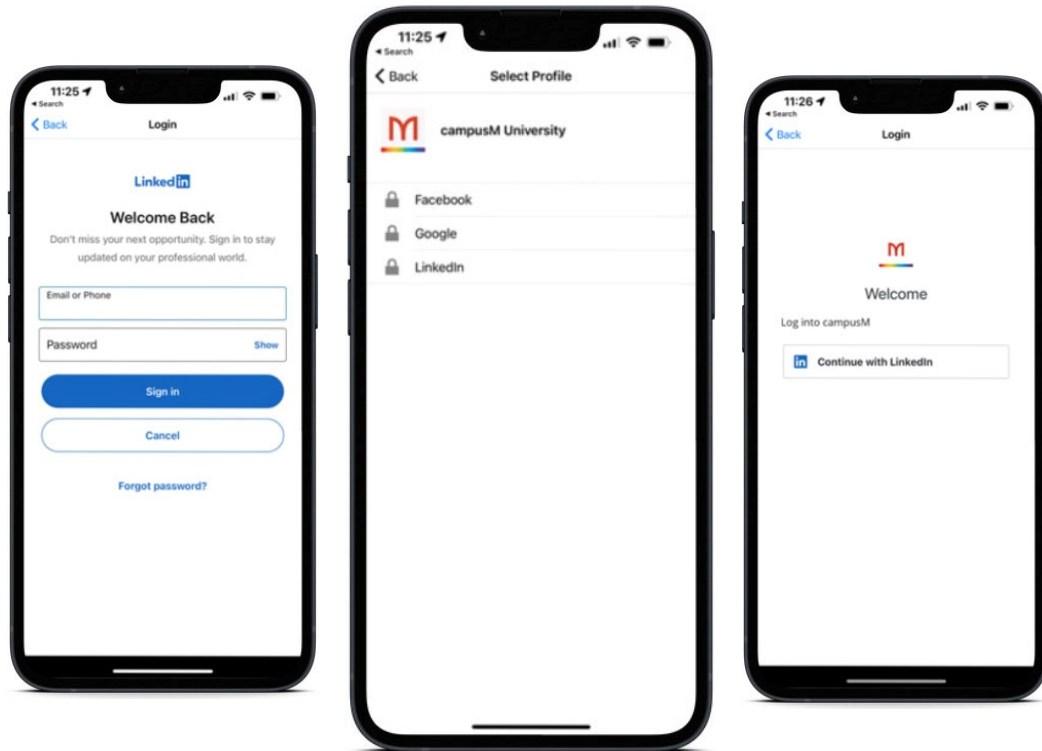
Ability for end users to add reminders for tasks and receive them as app notifications



Social Media Login

User signup and authentication using Social Media credentials

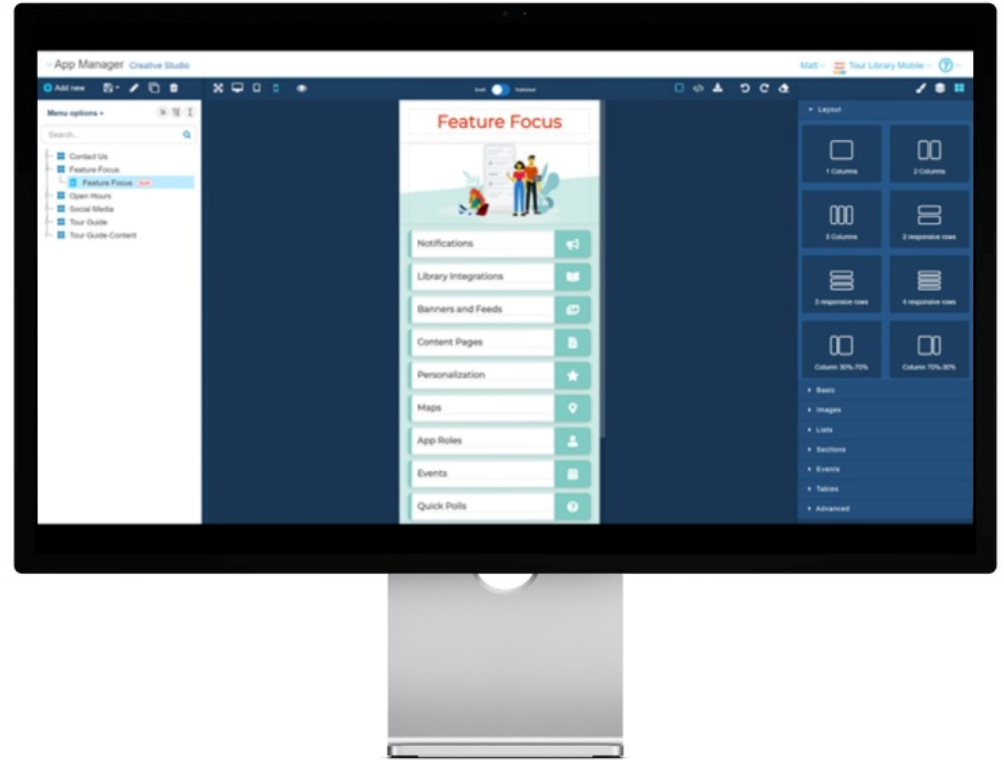
- Facebook
- Google
- LinkedIn



Creative Studio – Draft Content Workflow

Enable the creation of draft content pages and publish selectively

Permission set to define who can draft and who can publish content



Live Tile SDK – General Release

General release of the Live Tile SDK enabling the creation of custom, dynamic live tiles

Update to Node 14 for AEK Projects



Product Integrations

Continuing to provide best in class integrations with your digital portfolio

NEW

Salesforce Integrations

IMPROVED

Lists – PeopleSoft Vendor

IMPROVED

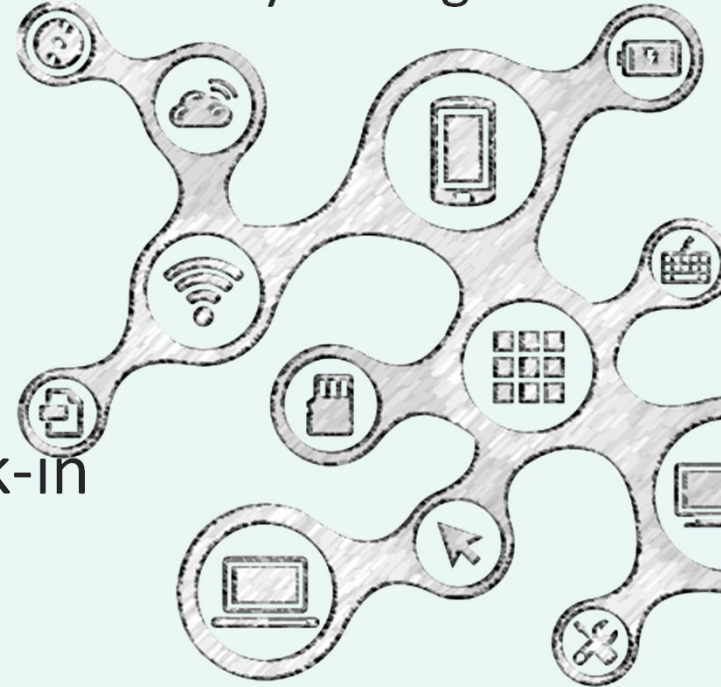
ID Card – QR Code

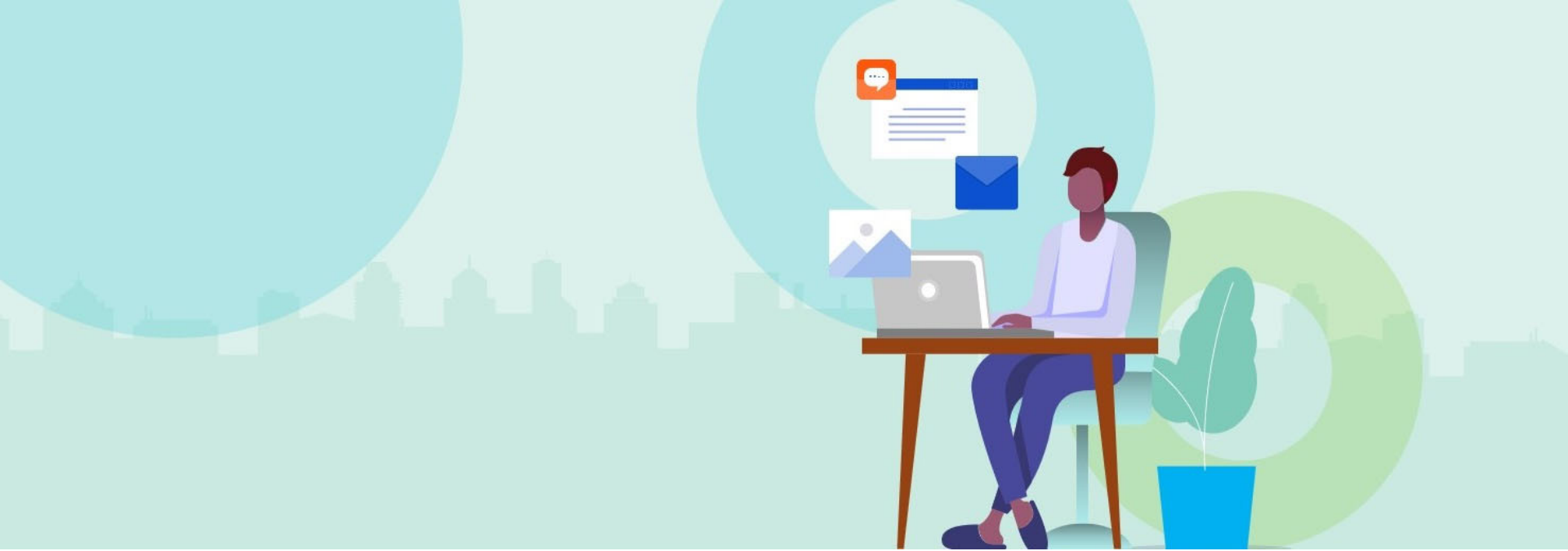
IMPROVED

Events – QR Code Event Check-in

IMPROVED

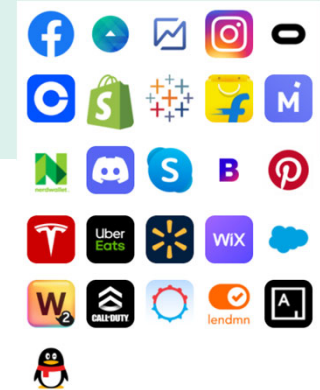
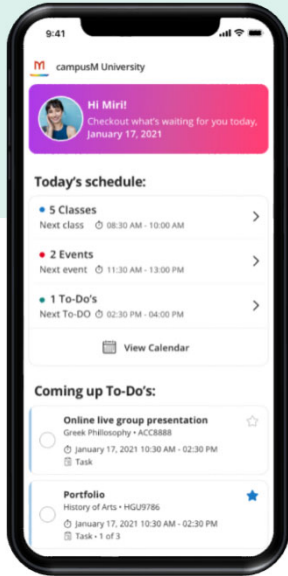
Events – Live Tile Widget





Roadmap 2023

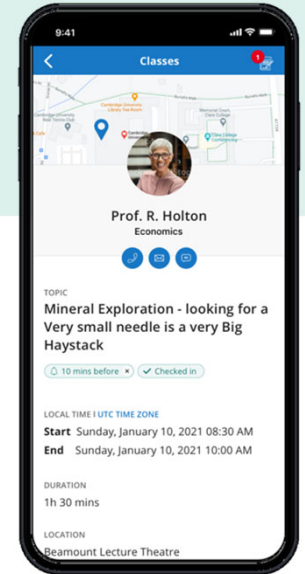
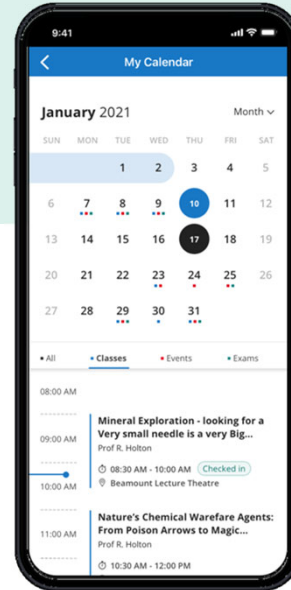
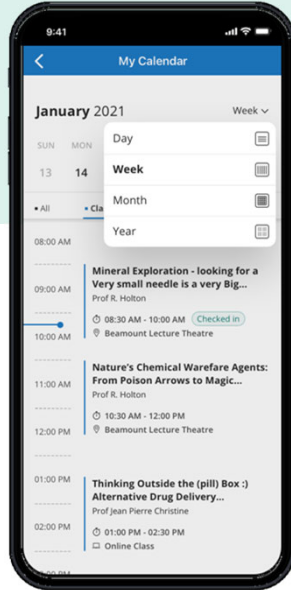
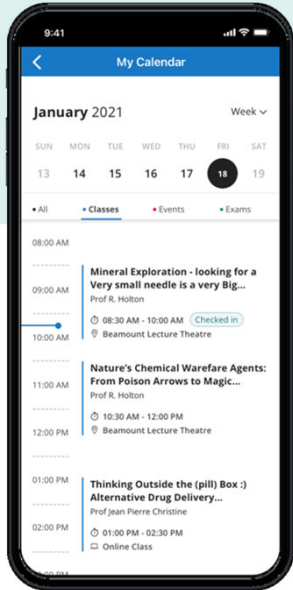
Continuous Mobile Technology Upgrade



Trusted Development
Platform

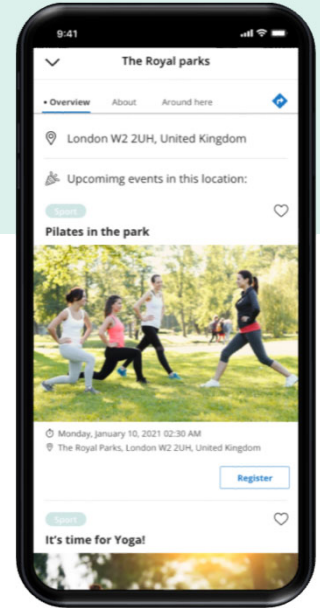
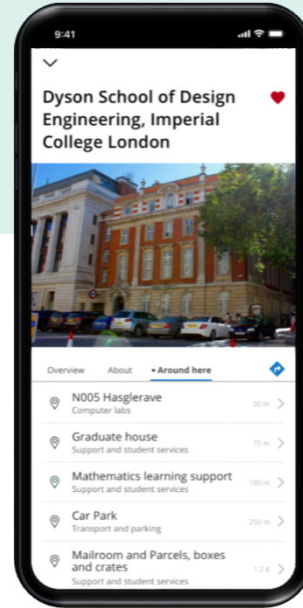
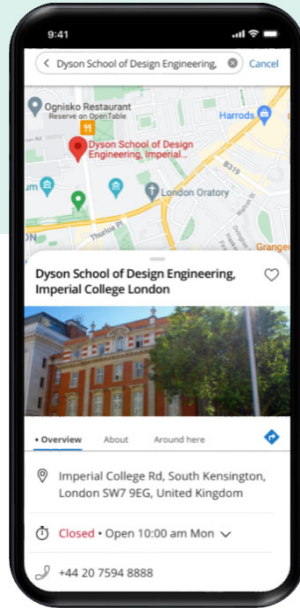
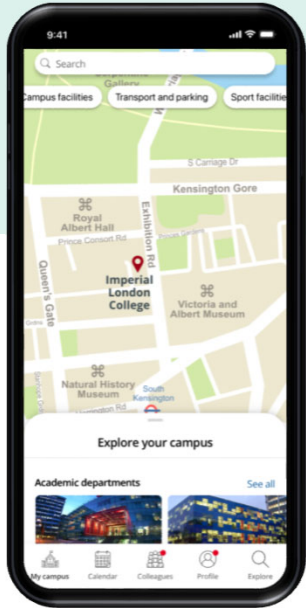
React Mobile technology stack for unified native development | Faster, more consistent native development | Smooth, native interactions and animations enhance user experience | Improved performance | Accessible by design

My Calendar



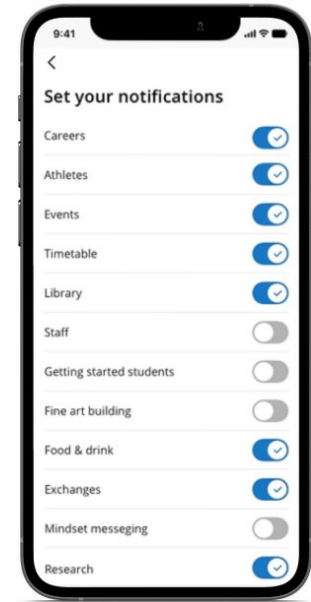
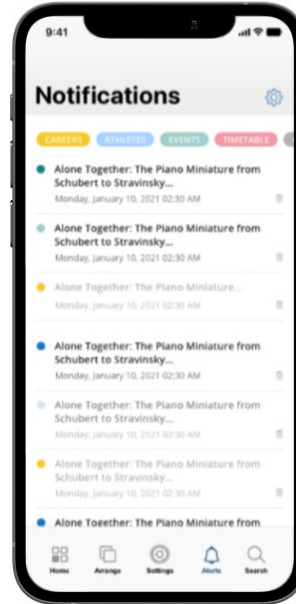
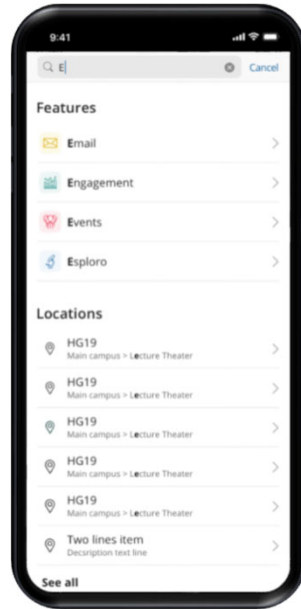
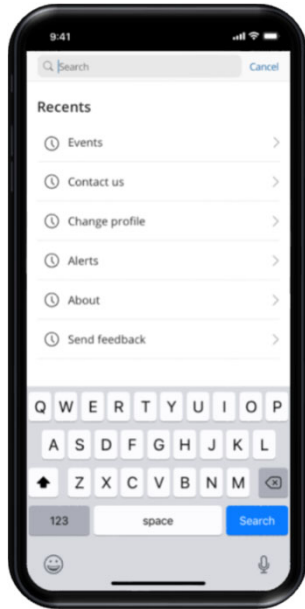
Modern intuitive design that delights the user | Consolidate time/date-based activities into one view | Scalable view gives holistic insight into day, week, month, year

My Maps



Root and branch overhaul of Maps and locations interactions | Data layer overview provides filterable insight at a glance

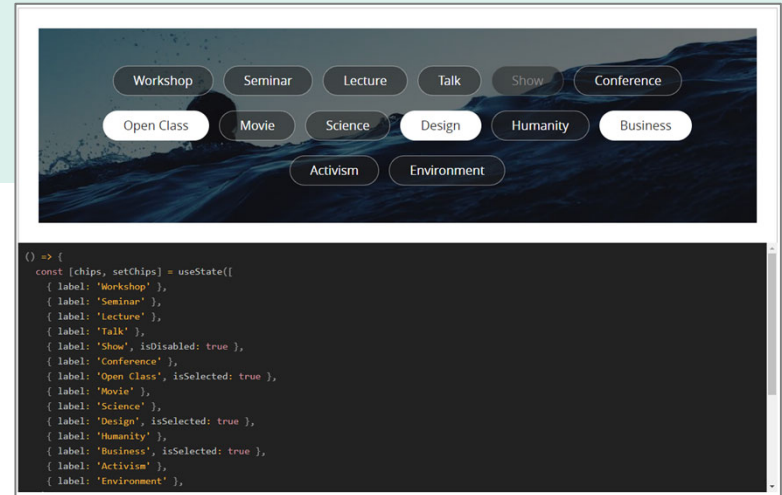
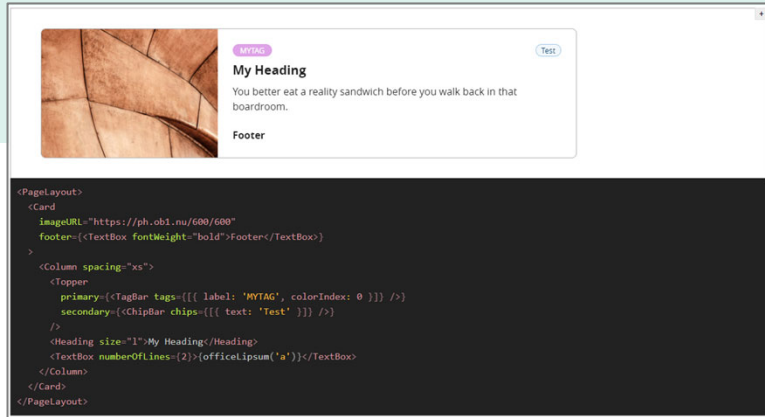
Search & Notifications



Recent search history | Search term highlights improve legibility

Notification Categories and icons improve visibility and interaction | Search and filter by category

campusM UX AEK Component Library

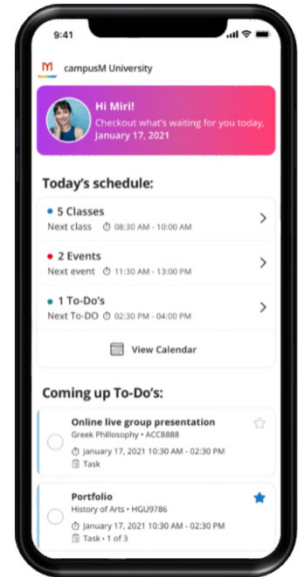


Utilise the new campusM Design System in your AEK projects | Create consistency across OOTB and homegrown experiences
Enhance your existing projects with new interactions and designs

UX Initiative – 2022/23

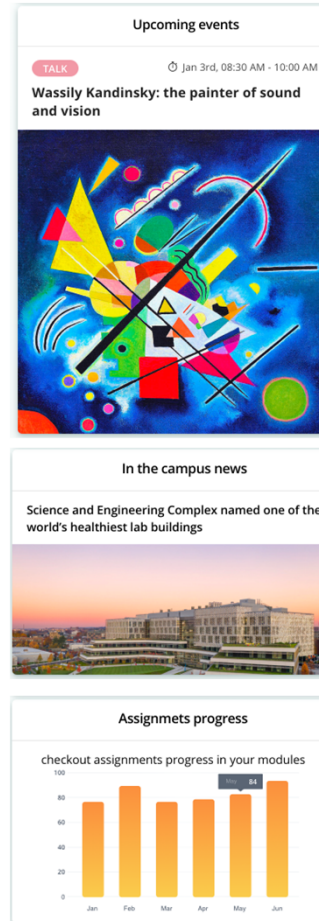
Intuitive, accessible interfaces that deliver delightful user experiences and drives engagement

- UX Components
- Homepage Widgets
- Continuous Mobile Technology Upgrade
- Coming Home 2023



Live Tile Widgets

Next generation dynamic Live Tiles will make the homescreen more attractive, accessible and informative



Coming Home 2023

Helping patrons focus on what matters

By

Delivering a user-centric, smart and engaging Home experience that adds value and responds to context



Thank you!

