

Leveraging Engagement Resources

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Introduction



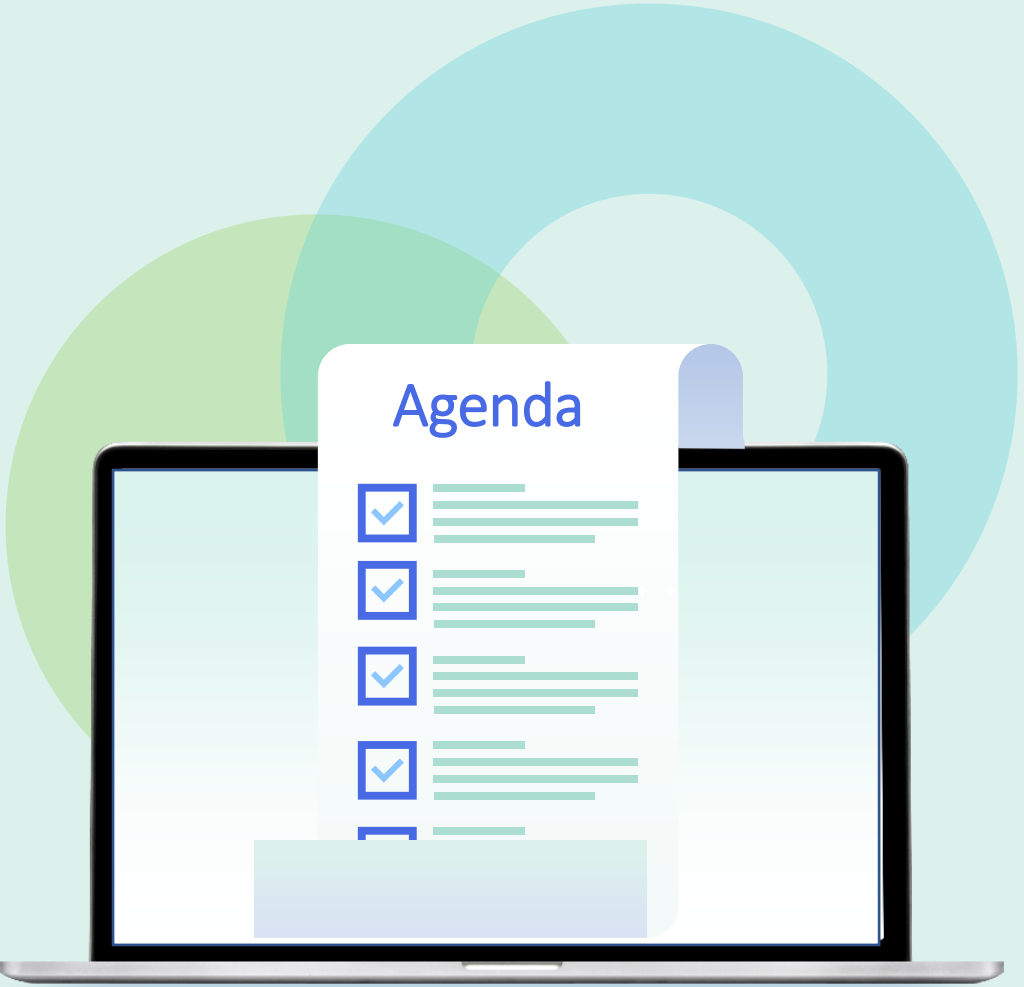
Sara Belotti

Campus Engagement Managers

Goal Setting for Success
Rollout & Adoption Planning
Outreach & Promotional Strategies
Professor & Student Engagement



Betsy Post Garza

An illustration of a laptop with a white agenda overlay on its screen. The agenda has a title 'Agenda' and a list of five items, each with a blue checkmark in a box. The background features three overlapping circles in shades of teal and green.

Agenda

- ☒ _____
- ☒ _____
- ☒ _____
- ☒ _____
- ☒ _____

- Collaborating with the Campus Engagement Team
- Overview of Ex Libris Resources
 - Marketing Kit
 - Demo Kit
 - Sample Bank
 - Listserv
 - Customer Stories
- Q&A

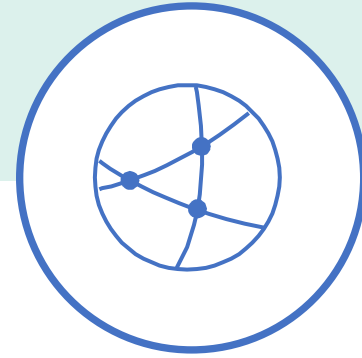
Collaborating with the Campus Engagement Team



Provide guidance,
direction and support



Share the right
resources at the right
time



Community
connections and
success stories



Overview of Ex Libris Resources

- Marketing Kit
- Demo Kit
- Sample Bank
- Listserv
- Customer Success Stories

Leganto Marketing Kit

- Instructions for creating powerful marketing and outreach materials
- Create branded social media images to market Leganto to your campus
- Faculty email templates and training videos
- Digital / Website banners
- Faculty blog posts

The interface displays a variety of marketing materials for Leganto. At the top, there are two banners. The left banner features a staircase with people climbing, with steps labeled 'Ready' (Select course resources), 'Set' (Share with your students), and 'Go!' (See the impact). The right banner shows a person interacting with a large screen, with the text 'Select, share, see the impact. Get your students engaged with course resources.' Below these are two more banners. The left one shows a person at a computer with the text 'Select, share, see the impact. Get your students engaged with course resources.' and a 'UNIVERSITY LOGO' placeholder. The right one shows a superhero holding a book with the text 'Select course resources. Share with your students. See the impact.' and a 'UNIVERSITY LOGO' placeholder. Below the banners are social media icons for Twitter, Facebook, and Instagram. At the bottom, there is a three-step process to generate images: 1. Load your Library's logo (with upload specifications and a 'Choose File' button), 2. Add your URL (with a text input field), and 3. Generate images (with a 'Generate' button).

Ready
Select course resources.

Set
Share with your students.

Go!
See the impact.

Select, share, see the impact.
Get your students engaged with course resources.

Select, share, see the impact
Get your students engaged with course resources.

Select course resources.
Share with your students.
See the impact.

www.librarywebsite.com

UNIVERSITY LOGO

UNIVERSITY LOGO

Twitter Facebook Instagram

1. Load your Library's logo

Upload a file with the following specifications:

- JPG with white background or PNG with transparent background.
- The file must not have any space between your logo and the edge of the image.

Choose File No file chosen

2. Add your URL

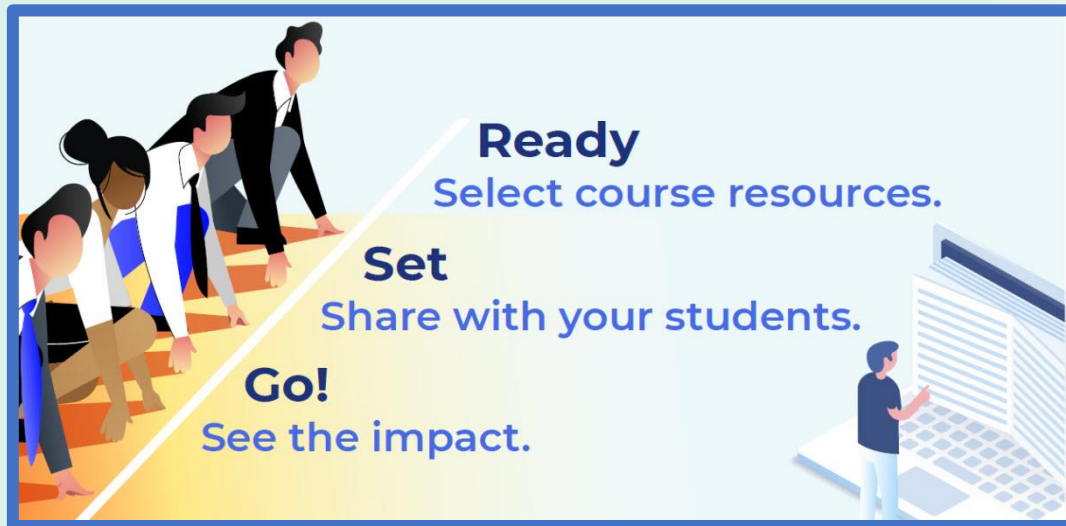
If you wish, you can add a link to your library's website.

3. Generate images

Click the button below to generate and preview your image.

Generate

Marketing Kit In Action



Introduction - Course Readings - Library Guides at Colorado School of Mines

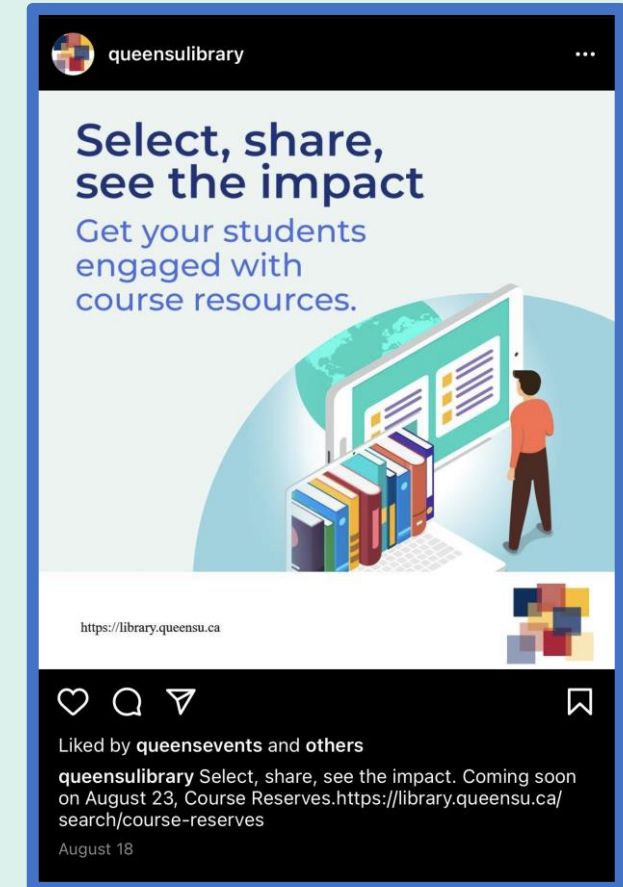
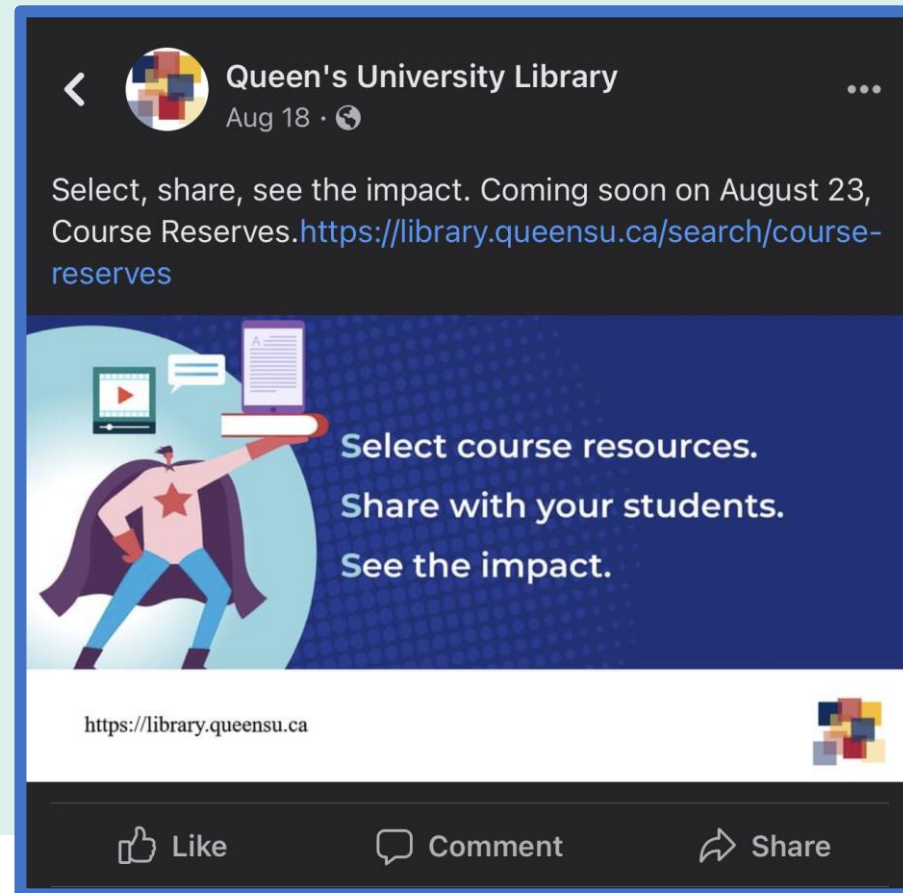
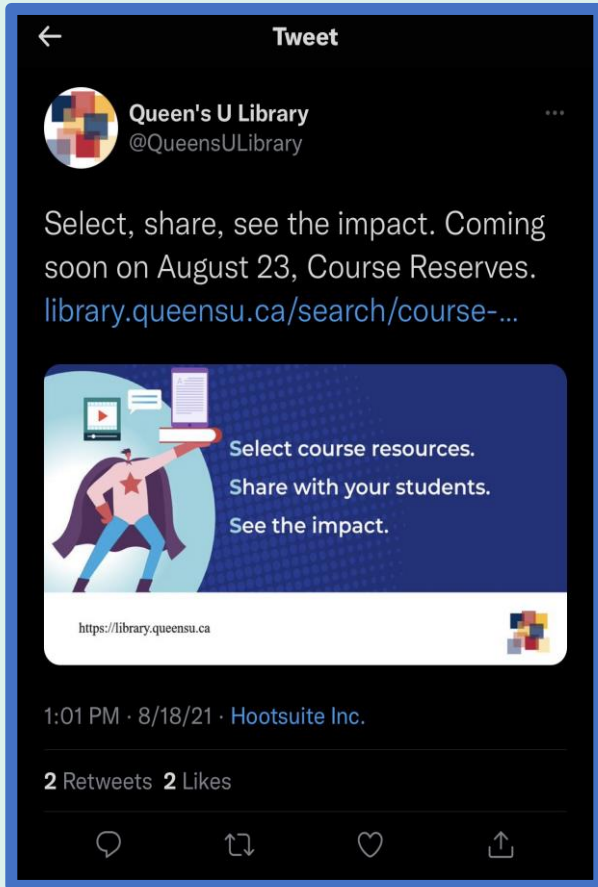
Colorado School of Mines Library has recently adopted a new course reserves software that is integrated into

libguides.mines.edu

Marketing Kit In Action



QUEEN'S UNIVERSITY LIBRARY



Marketing Kit In Action



Texas A&M University-Commerce Libraries ...

August 30 at 10:00 AM · 🌐

Is your instructor using Reading Lists? If so, you can access a number of your course materials through this online service!

For help, visit: https://youtu.be/gfw_pzZXCsk

#TAMUC #WatersLibrary #ReadingLists

Is your instructor using Reading Lists in D2L?

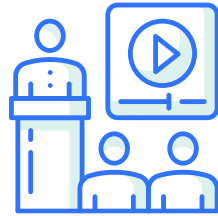
If so, you can access a number of your course materials through this online service!



Marketing Kit: Best Practices



If you're just getting started, leverage our materials.



If you've been with us for a while, revise what you've done.



If your idea goes beyond our Kit, turn your inspiration into action.



If you've created or revised materials, share them with us.



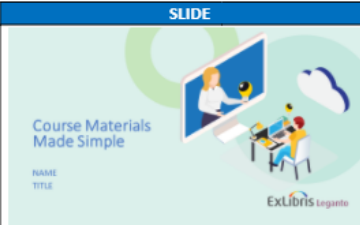
If you fall into any of these groups, let us help.

Leganto Demo Kit

The Toolkit contains:

- Instructions for preparing a demo
- Demo script
- Demo slides
- Sample Leganto reading list
- Sample file to upload
- Sample demo recording

We recommend logging into a course in your Learning Management System prior to beginning your demo. Start your demo from the point where the instructor will need to click to enter Leganto to show a complete list. Also note that Leganto may be named differently at each institution. Please edit the script provided to reflect which Learning Management System is used at your institution, what Leganto is called, etc.

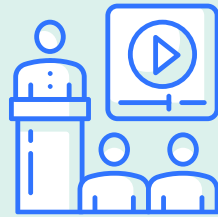
SLIDE	SAMPLE SCRIPT
 Course Materials Made Simple NAME TITLE ExLibris Leganto	<i>My name is ---- and I'm excited to talk to you today about Leganto, which is a tool that makes it easier to set up and maintain your course materials in the Learning Management System. Many instructors have shared how hard it is when you're continually asked to give up more and more of your time for the job. And I'm not talking about the time you spend putting lessons together, the time you spend teaching, or the time you spend with students.</i> <i>I'm talking about the time you spend setting up and maintaining your course via the Learning Management System, the time you spend recording grades, staying up-to-date with university policies and research trends, and this is on top of all the committee work you do, department meetings you attend, professional development work you complete, and time you spend advising, mentoring and teaching students. Simply put, there aren't enough hours in the day!</i>
 Have you ever? ExLibris Leganto	<i>I'm sure you all can relate to this, but to kick us off today, I would like to start by bringing up a few questions about how you currently work with course materials and share them with students.</i>



Demo Kit: Best Practices



Why demo Leganto



Before you start



Preparing your
demo



Sharing your demo



What's next?

Resource Lists in Action



Prifysgol
Abertawe
Swansea
University

Swansea University / LibGuides / English / iFind Reading / Instruction Videos for iFind Reading

iFind Reading: Instruction Videos for iFind Reading

Mae'r dudalen hon hefyd ar gael yn Gymraeg

[About iFind Reading](#) [Create](#) [Request Digitisation](#) [Revitalise your reading list](#) [Diversify your reading list](#) [Information for Students](#)

[Ebook availability](#) [Instruction Videos for iFind Reading](#)

iFind Reading in Minutes

Our series of one-minute videos covers the basics of creating and editing a reading list in iFind Reading. Please [contact your librarians](#) for reading list help and advice. If you have a question that isn't covered in this guide or the videos below.

1. How do I access iFind Reading?



This video shows you how to access *iFind Reading*, Swansea University's online reading list platform.

2. How do I create a new reading list?



This video shows you how to create a new reading list.

3. How do I add an item to my reading list?



This video shows you how to add books, articles and more directly from *iFind*, the library catalogue.

Resource Lists: Help and guides

Help and support using Resource Lists. Includes short guides and videos for staff and students. You can also arrange a call (via Microsoft Teams) if you would like some extra help or have a specific query.

Get Started: 10 Steps to Resource Lists

Resource Lists for Course Organisers (Get Started: 10 Steps to Resource Lists)

These ten steps are all you need to get started with Resource Lists, enabling you to create, publish and update your list.

Guide: [Get started: 10 Steps to Publishing a Resource List \(PDF\)](#)

Video: [How to add the Cite It tool \(01:46\)](#)



Short guides and videos

+ Edit your Resource List

Resource Lists in Action

Leganto

Create it. Discover it. **Leganto** it.
Creu. Darganfod. **Leganto**.

Leganto is Cardiff Met's reading list management system. It provides an efficient and easy way to compile and publish reading lists. Fully integrated with MetSearch and Moodle, it provides students with easy access to all course materials through a single interface

With Leganto, you can assemble materials of all types; physical & e-books, online or digitised book chapters, scholarly articles, videos, images, electronic resources and any other type of material, to create a flexible and interactive reading list.

A PDF version of this guide is available [here](#) and a helpful video on getting to grips with Leganto is available below:



Library

[Library](#) / [LibGuides](#) / [My Reading List Guide](#) / [Creating a list](#)

My Reading List Guide

Guide for module leaders to create reading lists using My Reading List powered by Leganto software



Search this Guide

Search

- Home
- Creating a list**
- Adding resources from Hunter
- Adding resources using the Cite It tool
- Adding scanned chapters and items
- What students will see
- Tips for better reading lists
- Add a reading list item to a Canvas unit
- Publishing a reading list
- Checklist for Best Practice
- Training & Support

Create your reading list

Use the My Reading List link on the left hand side of your Canvas module to get started. The first time you use it, you may see a welcome page with a set of hints and tips provided by the reading list software. You can choose to close this, or read it for further information. This video takes you through the necessary steps.



Resource Lists in Action

VANDERBILT UNIVERSITY

Logins Resources Explore VU

Vanderbilt's Health and Safety Protocols Submit your vaccination record

Course Reading List Tool

Search this Guide SEARCH

Home

Creating a Reading List

- Adding the Course Reading List to Brightspace
- Creating the Course Reading List
- Associating Reading List with a Course

Adding Resources

Manage Your List

Publishing Your Reading List

Rolling Course Readings Over

Copyright Considerations

Need Help?

Frequently Asked Questions

Adding the Course Reading List to Brightspace

How to Add a Course Reading List to Br... Watch later Share

How to Add a Course Reading List to Brightspace

Watch on YouTube

Add the Course Reading List tool to your Brightspace course in a few easy steps:

- After you log into Brightspace, click **Content** and then **Add a Module**, naming it Course Readings.
- Once a module is created select the **Existing Activities** button.
- From there you will select **External Learning Tools**.

Course Readings Add Activity

Leganto Creating a New Leganto List in Canvas, July 2020

Ever Veritas Virtus Northeastern University

Creating a New Leganto List through Canvas

Autoplay is disabled in your web browser. Press play to start.

Sample Bank

- A digital guide to some of the best Leganto resources created by schools
- Leganto Presentations, LibGuides, Outlines, User Guides
- Student facing materials
- User surveys
- Sample emails
- Global and multilingual

The screenshot displays the Leganto Sample Bank interface, which is organized into three main columns: LibGuides and Websites, Presentations, and Outlines and User Guides. Each column features a '+ Add task' button at the top. Below the buttons, there are three sample items in each column, each represented by a card with a circular icon, a title, a description, and a share icon.

LibGuides and Websites	Presentations	Outlines and User Guides
Texas A&M University Commerce LibGuides & Websites School: Texas A&M University Commerce Format: Website Links Last Updated: August 2021 2	Presentation for Faculty Shared by Seneca School: Seneca Format: PDF Audience: Instructors Last Updated: February 2021 1	De La Salle Quick Start Guide School: De La Salle University Audience: Leganto Users Format: PDF Last Updated: July 2021 1
2021 LibGuides & Websites: North America North American Schools Format: Word Document with links to LibGuides and Websites Last Updated: June 2021 1	PowerPoint Presentation Shared by NEU School: NEU Audience: Librarians or Faculty Format: PowerPoint Last Updated: March 2021 1	Loyalist College Quick Start Guide School: Loyalist College Audience: Faculty Format: PDF Last Updated: May 2021 1
Best in Class LibGuides and Websites from Schools Excellent Quality -- Sample LibGuides and Websites This attachment showcases LibGuides and websites that are considered best practices 1	Leganto Presentation by Rutgers School: Rutgers Format: PowerPoint Last Updated: April 2021 1	University of Cape Town Quick Start Guide School: University of Cape Town Audience: Leganto Users Format: PDF Last Updated: May 2021 1

Leganto Community

- ELUNA and IGeLU
- Leganto connections
- Purpose
- Email list

The image shows two overlapping web pages. The top page is the ELUNA website, which has a blue header with the ELUNA logo and the tagline 'Education. Networking. Advocacy.' Below the header is a navigation menu with links to ABOUT, ADVISORY GROUPS, EVENTS, PRODUCT DEVELOPMENT, USER GROUPS, and WORKING GROUPS. A secondary menu includes SPECIAL INTEREST GROUPS, JOBS, and IGeLU. A news ticker at the bottom of the header displays a date and a link. The main content area of the ELUNA page is titled 'Leganto email list' and contains text about the list's purpose and subscription information. The bottom page is the IGeLU Leganto Product Working Groups page, which features a navigation menu with links to Home, About us, Transparency and Governance, Conferences, Working Groups, National Groups, ELUNA, and Steering. The main content area is titled 'Leganto' and includes social media links, a list of working groups, and sections for Terms of Reference, Background, Mission, and Goals.

ELUNA
Ex Libris Users of North America

Education. Networking. Advocacy.

ABOUT | ADVISORY GROUPS | EVENTS | PRODUCT DEVELOPMENT | USER GROUPS | WORKING GROUPS

SPECIAL INTEREST GROUPS | JOBS | IGeLU

NEWS TICKER > [July 11, 2021] 2021 Product Development Collaboration Agreement between Ex Libris, SEARCH ...

Home > About > Email Lists > Leganto email list

Leganto email list

The Leganto list is an unmoderated discussion list about Ex Libris' Leganto reading list system. The list is hosted by ELUNA and IGeLU. Subscription is open to Ex Libris customers and to employees of Ex Libris and/or its affiliates and resellers. The list is open and unmoderated subject to the [Guidelines for Subscribing to and Participating in the Leganto list](#).

To subscribe to the Leganto list: Please visit the following link: <https://exlibrisusers.org/listinfo/leganto>

Or send a blank e-mail to leganto-subscribe@exlibris.com

Please be aware that for your subscription request, you must be a member at an institution that has signed a contract with Ex Libris or one of its affiliates.

ELUNA is the international user community for Ex Libris customers in the Americas. ELUNA is the voice and advocate for institutions of all sizes and types of libraries, including academic, public, government and corporate entities, as well as library consortia. ELUNA members enjoy educational and networking benefits through listservs, webinars, regional meetings and the annual conference. Members also participate in collaborative testing, training, focus groups and

IGeLU

International Group of Ex Libris Users

Home | About us | Transparency and Governance | Conferences | Working Groups | National Groups | ELUNA | Steering

Product Development Collaboration Agreement

Product Working Groups

- Aleph
 - Aleph enhancements
 - Aleph mailing lists
 - Collaborative Testing
- Alma
 - Members only Alma files
- Analytics
- ARC
- bX
- Consortia WG
 - Consortia mailing lists
 - Consortia documents
- Content
 - More Content? Better Content?
 - NERS Content Request
 - FAQ
- Working Body
 - Digitool mailing lists
- Esploro
- Interoperability

Leganto

f t in +

IGeLU Leganto Product Working Group

Terms of Reference

Background

The IGeLU Leganto Product Working Group was formed in 2016, to support the release of the Ex Libris product, Leganto. The Working Group's members are both development partners and early adopters of the product. The purpose of the Working Group is to strengthen the product through the establishment of a relationship between the user community and Ex Libris.

Mission

The goal of this group is to grow the relationship between the user community and Ex Libris, and co-ordinate the enhancement and future development of Leganto.

Goals

Customer Stories

Leganto

"We have a vision for how the library can help the university, and Leganto has facilitated our ability to provide that help."

Greg Argo

Associate Director for
Access & Digital Services,
University of St. Thomas

California State University San Marcos

Promoting Student
Affordability



University of Edinburgh

Improving Library
Productivity While
Strengthening the
Student Experience



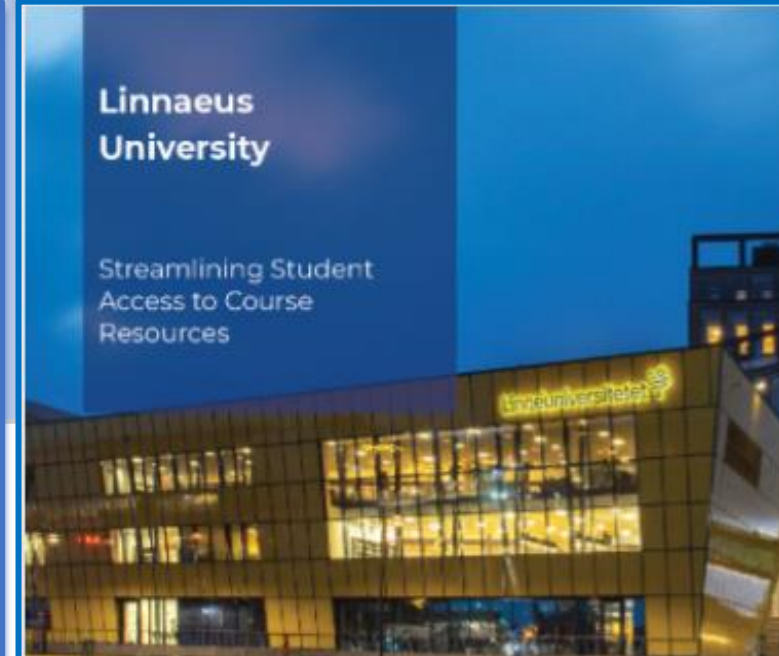
University of Mary Washington

Increasing OER
Use and Lowering
Student Costs



Linnaeus University

Streamlining Student
Access to Course
Resources



Wrap up

**Build
momentum!**



Leverage Leganto engagement materials

- 1** Marketing Kit, Demo Kit, Sample Bank, Leganto Email list and Customer Stories
-

Adopt best practices

- 2** Highlight key benefits of Leganto for instructors and students, customize to your needs, make the most of your materials
-

Work with your Campus Engagement Manager

- 3** We are here to help!
-



Thank you!

betsy.post-garza@exlibrisgroup.com

sara.belotti@exlibrisgroup.com

Resources

- Ex Libris Materials
 - [Marketing Kit](#)
 - [Demo Toolkit](#)
 - [Listserv](#)
 - [Customer Stories](#)
- Customer examples
 - [Colorado School of Mines](#)
 - [Queen's University](#)
 - [Texas A&M](#)
 - [Swansea](#)
 - [University of Edinburgh](#)
 - [Cardiff Metropolitan University](#)
 - [St. George's University of London](#)
 - [Vanderbilt University](#)
 - [Northeastern University](#)